



Who we are

Gilbreath Communications Inc. is a Hall of Fame, award-winning full-service integrated marketing communications firm located in Houston. With **34** years of experience interacting with general and multicultural markets, we have designed marketing and communications solutions that have helped launch and transform brands, grow businesses and engage audiences throughout **Houston, State of Texas and the United States.**

A privately-owned organization, with revenues averaging in the **\$5M-\$10M** range, Gilbreath is comprised of individuals with expertise across a wide range of vertical markets and disciplines.

GILBREATH

Strategy | Advertising & Creative Services | Marketing | Digital & Technology | Communications & Public Relations

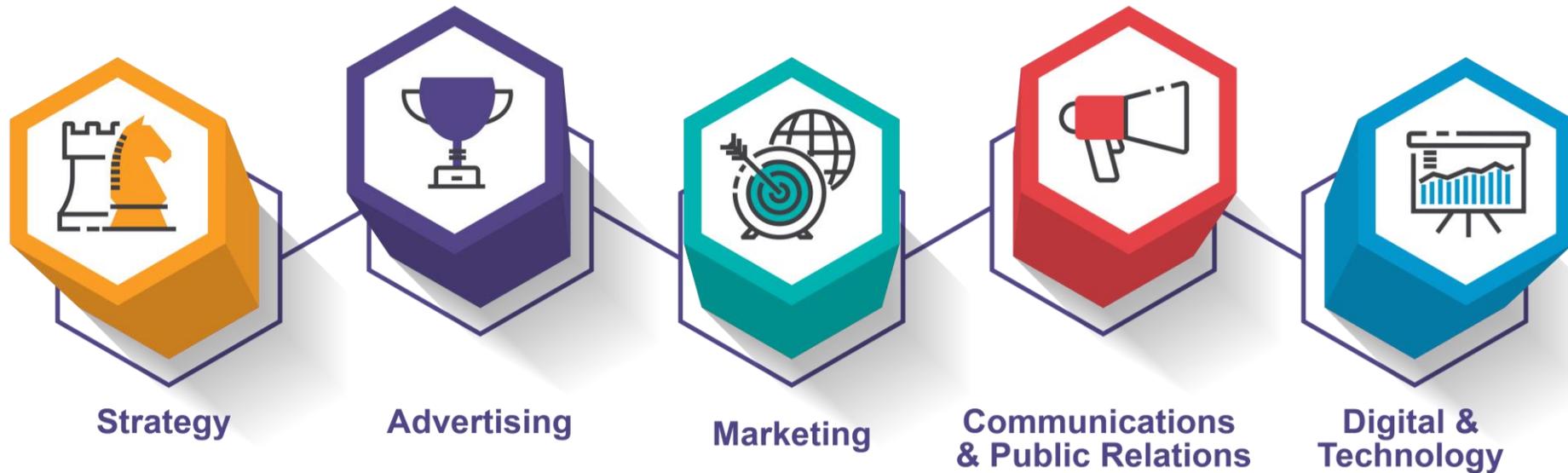
Who Have Worked With Us

Our clients have included over 400 organizations in various industries:



Our Five Pillars of Capabilities

From the simple to the complex, the Gilbreath Communications, Inc. team has the knowledge and expertise to support in the development and execution of creative services and communications, public relations, and digital and social media programs; and, on a project-by-project basis for other support service areas, including strategic communications planning and event marketing.



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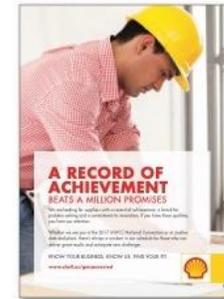
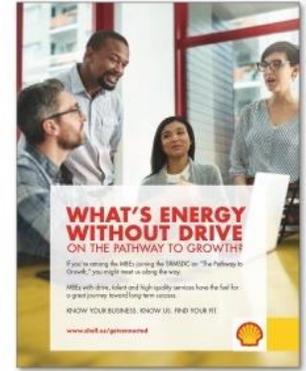
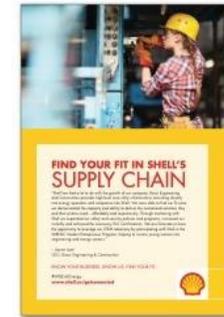
Why Gilbreath

- 34-plus years of providing industry leadership and award-winning campaigns
 - SW Advertising HOF inductee, AAF-H Silver Medal and Living Legend awardee
- Invaluable knowledge and understanding of competitive landscape and desired target markets locally, regionally, and nationally
- Sensitivity and respect for diverse markets we serve
- A very diverse team of innovative thinkers
- Always look at cost efficiencies and ways to add-value
- Non-bureaucratic

Our Work Impact

- 1990 Promoted financial services to minority markets assisting several banks with meeting their CRA requirements (Chase, First Interstate, First Commercial, Omni Bank)
- 2000 Launched a national campaign with NHTSA to educate AA on seatbelt safety
- 2005 Developed multiple Supplier Diversity comms to support the drive to inform and secure minority suppliers (Shell, CenterPoint, Marathon Oil, Waste Mgmt., Enron, ConAgra Foods)
- 2007 Launched the region's first Disaster Preparedness campaign "Ready Houston" through the Mayor's office of Homeland Security. This included one of the nation's first "active shooter" training videos (Run, Hide, Fight)

Supplier Diversity Ads



Celebrity PSA endorsements

Commercials



Our Work Impact (continued)

- 2018 Developed and launched the City of Houston’s first HIV Campaign (I AM Life) promoting PrEP as prevention and TASP
- 2019 Selected by the DCCC (Democratic Congressional Campaign Committee) to be the national media buying agency targeting AA for the 2020 elections
- 2020 Created and executed Houston’s and Mayor’s Office COVID-19 vaccine campaigns
- 2022 Re-Branded ie. re-naming the AIDS Foundation of Houston to now “Allies in Hope”.



Bulletin Billboard



Community Billboards



Our Work in the Future

- We developed a new division, “Sociality”, specifically to fulfill the organic social media space
- New division has worked extremely well for some of our current clients
- We landed our first major consumer client over a year ago specifically using Sociality services for planning, content development and posting

Our Creative Work Links and Contact Info

- A sampling of the work Gilbreath has accomplished in the past **34** years can be found at [Gilbportfolio.com](https://gilbportfolio.com)
- A sampling of our PSA commercials can be viewed on [YouTube](#).
- Our Website can be viewed at www.gilbcomm.com
- Contact us: Audrey Gilbreath, Gilbreath Communications, Inc. 15995 N. Barkers Landing, Suite 100, Houston, Texas 77079, 281-649-9595, Audrey@gilbcomm.com



Thank you

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