

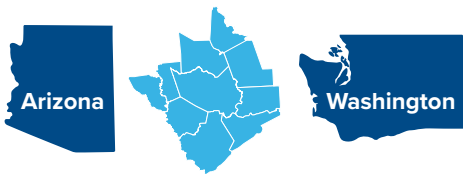
POPULATION AND DEMOGRAPHICS

7.8 million

residents for Houston-Pasadena-The Woodlands MSA

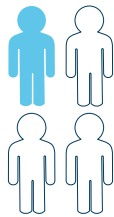
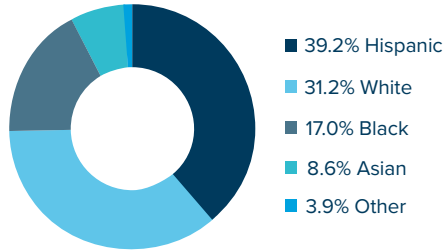
**Nation's 5th most
populous metro area**

Metro Houston ranks between Arizona and Washington by population

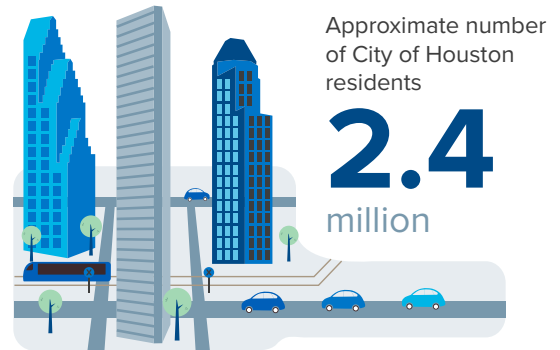


Race/Ethnicity: Houston MSA

Houston today mirrors the U.S. in 4 decades



1 in 4
Houstonians
born outside
the U.S.



Approximate number
of City of Houston
residents

2.4
million

Houston is the nation's
4TH most populous city

GLOBAL PRESENCE

15 foreign
governments

maintaining trade and commercial offices

**41 Active International
Chambers of Commerce or
Trade Associations**

In '22, cargo activity at the Houston Ship Channel

supported 1.5 million

direct, indirect, and induced jobs across the state of Texas.

141 Houston
firms

operate more than 3,200 foreign offices
across 110 countries

2 international airports

George Bush Intercontinental (IAH)
William P. Hobby Airports (HOU)

Houston Airport System

72 international
destinations **129** domestic
destinations

201 non-stop destinations

\$373.7 billion

in trade was handled by the Houston-Galveston
Customs District in '24

*Numbers may not sum due to rounding

\$122.5 billion in imports (in '24)
\$251.2 billion in exports (in '24)



Houston is the
#1 exporting metro

The Houston Ship Channel is ranked

1st

U.S. port in
foreign
waterborne
tonnage

1st

U.S. port in total
foreign and
domestic
waterborne tonnage

**Port Houston
is the busiest
Gulf Coast
container port**

2ND U.S. port in total foreign
cargo value

5,000+

Houston companies
doing business abroad

1,800+

Houston firms
report foreign ownership

Since '21, more than

250 foreign-owned

firms have announced projects in
Metro Houston.

19 sister-city

relationships

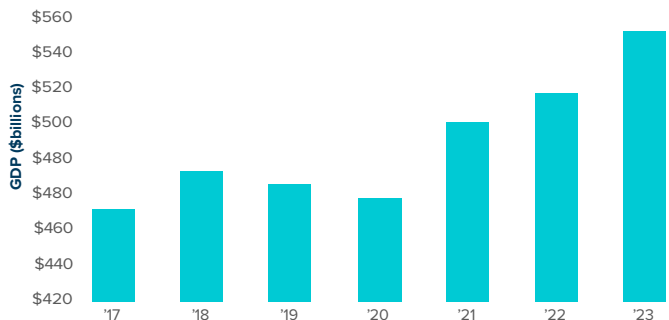
18 foreign banks

are located in Houston from 10 nations

ECONOMY

If Houston were a country, it would rank as the 23rd largest economy in the world, between Belgium and Taiwan

Metro Houston - '18-'23 Real GDP (\$ billions '17 constant dollars)



Houston – The Woodlands – Sugarland MSA GDP has grown at a

2.3 percent compound annual growth rate Since '18, after adjusting for inflation

7TH largest U.S. metro economy

26 Fortune 500 Companies call Houston home

EMPLOYMENT

3.5 million

jobs in the Houston MSA



Health, Education, and Business & Professional Services account for over

1 in 4 of the region's jobs

The goods-producing sector accounts for nearly

1 in 6 of the region's jobs



Industry Share of Houston MSA Employment

20.3%	Trade, Transportation, and Utilities
16.1%	Professional and Business Services
13.7%	Private Education and Health Services
12.8%	Government
10.8%	Leisure and Hospitality
9.2%	Mining, Logging and Construction
6.9%	Manufacturing
5.3%	Finance Activities
0.8%	Information
4.0%	Other Services

INDUSTRIES

The Texas Medical Center is the world's largest medical complex.

TMC employs **120,000+** workers



\$3 billion in construction projects underway

50 million developed square feet

10 million annual patient encounters

180,000+ annual surgeries

Houston is home to **76,530** engineers and architects and related techs.

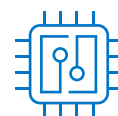


Approximately **238,200** people work in the region's manufacturing industry sector

Houston has more than **500** aviation and aerospace-related companies



Houston is home to **7,800** tech related firms and more than 1,900 venture-backed startups



Houston employs **84,860** workers in computer & mathematical occupations