

GREATER HOUSTON  
**PARTNERSHIP**

UP**SKILL**  
HOUSTON

# THE FUTURE OF TALENT IS CONNECTED

Houston's end-to-end career navigation  
and connection platform powered by AI

# WHAT WE'RE BUILDING

**The Connectivity Platform is a first-of-its-kind, AI-powered platform that connects education, community support organizations, and employers to Houstonians.**

It helps students and adults:

- Discover careers that fit their strengths
- Connect with real-world work experiences
- Explore college and non-college pathways
- Access community support services and programs
- Find jobs and create growth plans

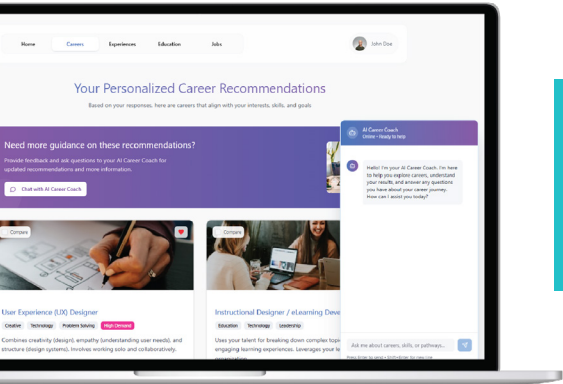
It's more than a job board. It's more than a program directory. It's Houston's solution to connect education, community, and employers—so every individual has a clear personalized path forward.



## POWERED BY COLLABORATION

The Connectivity Platform is led by the Greater Houston Partnership, in collaboration with:

- Employers across industries
- School districts and colleges
- Nonprofits and community support organizations



This is a regional solution, built through cross-sector partnership...because big challenges require everyone at the table to solve them.

# WHY IT MATTERS

Right now:

- Less than one third of Houston high school grads earn a postsecondary degree
- Only 20% reach a living wage by their mid-20s
- Employers report tens of thousands of unfilled jobs each year
- School counselors are stretched thin, and support systems are disconnected

The result? Too many Houstonians fall through the cracks.



EMPLOYERS



STUDENTS  
& ADULTS

We're building a platform that provides the opportunity to change lives.

## WHO IT'S FOR

### Students

Discover what's possible. Set a direction.  
Take action.

### Adults in transition

Map your experience to new careers.  
See the clearest path forward.

### Employers

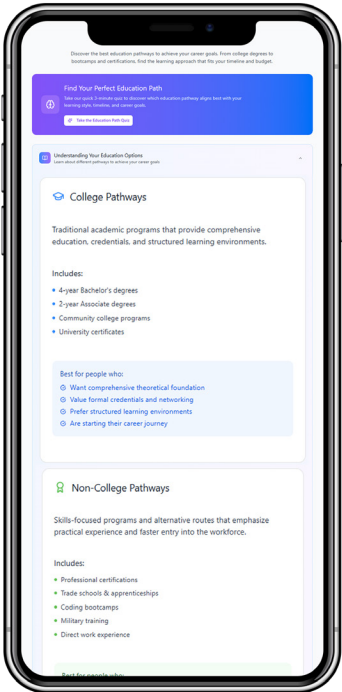
Connect with qualified talent, market your programs, and shape the next generation.

### Community Support Organizations

Reach the right people, remove barriers, and measure your impact.

### Educators

Targeted marketing of your programs and certifications to support workforce and address skills needs.



# JOIN US

**We're planning and designing the platform now—  
and we need partners like you to bring it to life.**

- Participate in co-design sessions
- Add your programs and services
- Support pilot rollout and funding efforts
- Sign up for updates at [houston.org/connectivity](https://houston.org/connectivity)

## CONNECT WITH US

**[Connectivity@houston.org](mailto:Connectivity@houston.org) | [houston.org/connectivity](https://houston.org/connectivity)**



### **Led by the Greater Houston Partnership**

This initiative is a cornerstone of the Talent and Economic Mobility strategic imperative under *Houston Next: Advancing Opportunity*.

GREATER HOUSTON  
**PARTNERSHIP.**

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