



STATE OF the airports

GREATER HOUSTON PARTNERSHIP

The Greater Houston Partnership invites you to the State of the Airports on Thursday, December 4, featuring Jim Szczesniak, Director of Aviation for Houston Airports.

Szczesniak has accelerated Houston Airports' transformation—modernizing facilities, expanding global connectivity, and advancing our mission to connect the people, businesses, cultures, and economies of the world to Houston.

With major international events on the horizon, Houston Airports is making bold, strategic investments to fulfill its vision of becoming a premier air service gateway, a source of pride for Houstonians, the preferred choice for travelers worldwide, and a powerful driver of regional economic growth.

As a sponsor of the State of the Airports, you and your business have a unique opportunity to showcase your organization in front of airport and C-suite business leaders involved in the future of flight transportation in Houston and the surrounding region.

WHEN:

Thursday, December 4

11:00 a.m. - 1:30 p.m.

Registration & Networking Café:

11:00 a.m. - Noon

Luncheon Program:

Noon - 1:30 p.m.

WHERE:

Marriott Marquis

1777 Walker St.

Houston, TX 77010

BENEFITS OF SPONSORING

- Sponsorship recognition and prominent logo placement in front of leaders from across the 12-county region including C-suite executives, premier trade partners, regional chambers, economic development organizations and elected officials.
- Expanding your company's branding presence through event marketing emails sent to more than 25,000 Partnership member contacts.
- Make a positive impact on the community as a whole while propelling your company and its brand visibility.

AUDIENCE ATTENDING

- Aviation Industry Professionals
- Municipal Airport Personnel and Leadership
- C-suite Executives
- Economic Development Leaders
- Partnership Board of Directors
- Elected Officials and Consular Corps

HAVE QUESTIONS?

For more information, please contact Alex Nuñez, Sr. Manager, Sponsorship at nuneza@houston.org or **713-844-3644**

DIAMOND (SOLD)

(Exclusive)

Opportunity to provide a brief message from your top executive highlighting your organization aired at the event¹

Company name mentioned/tagged as top sponsor on social media posts promoting the event (Minimum of three posts across Partnership social media channels)

One (1) seat for your company's top executive at the luncheon head table

One (1) table of ten (10) at the luncheon event in the finest location

Eleven (11) admissions to VIP function

One (1) prominent expo booth in a prime location in the foyer of the event²

Opportunity for your senior executive to make brief remarks at the VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, that will be shared and included in the thank you email sent to all attendees³

PLATINUM \$15,000

One (1) table of ten (10) at the luncheon event in a premier location

Ten (10) admissions to VIP function

One (1) prominent expo booth in a prime location in the foyer of the event²

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees³

DESSERT (SOLD)

(Exclusive)

Company name/logo on the dessert served to all attendees at the event

One (1) table of ten (10) at the luncheon event in a premier location

Ten (10) admissions to VIP function

One (1) prominent expo booth in a prime location in the foyer of the event²

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees³

GOLD \$10,000

One (1) table of ten (10) at the luncheon event in a premier location

Eight (8) admissions to VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees³

SILVER \$8,000

One (1) table of ten (10) at the luncheon

Six (6) admissions to VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

HAVE QUESTIONS?

For more information, please contact Alex Nuñez, Sr. Manager, Sponsorship at nuneza@houston.org or **713-844-3644**

BRONZE \$5,000

One (1) table of ten (10) at the luncheon

Six (6) admissions to VIP function

Company name on the Partnership's events webpage

Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

NETWORKING CAFE \$7,500

(Exclusive)

One (1) prominently positioned showcase booth at the entrance of the Networking Café in the foyer of the event²

Company logo on the banner in the Networking Café

Five (5) admissions to luncheon with reserved seating at a table for sponsors

Five (5) admissions to VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees³

CENTERPIECE \$7,500

(Exclusive)

Company logo on all luncheon table centerpieces

Five (5) admissions to luncheon with reserved seating at a table for sponsors

Five (5) admissions to VIP function

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, that will be shared and included in the thank you email sent to all attendees³

INFORMATION CARD (SOLD)

(Exclusive)

Company logo featured on the event information card featuring data on the aviation industry to be shared with all attendees

Five (5) admissions to luncheon with reserved seating at a table for sponsors

Five (5) admissions to VIP function

Company name on the Partnership's events webpage

Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

EVENT PROGRAM (SOLD)

(Exclusive)

Company logo featured on the program card that will be distributed on the day of event to all attendees

Five (5) admissions at luncheon with reserved seating at a table for sponsors

Five (5) admissions to VIP function

Company name on the Partnership's events webpage

Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

Not a Member of the Partnership?
Please ask for our non-member rates.

¹Language is subject to Partnership approval and should align with event content. Message must be a pre-produced spot. Message cannot exceed: 1:30 seconds.

²Booth area includes 6 ft. table and space for banners. Power is an additional cost.

³Link to resources must be event objective/ topic specific. Content is subject to Partnership approval.

HAVE QUESTIONS?

For more information, please contact Alex Nuñez, Sr. Manager, Sponsorship at nuneza@houston.org or 713-844-3644

STATE OF
the airports

GREATER HOUSTON PARTNERSHIP

WHEN:

Thursday, December 4
11:00 a.m. - 1:30 p.m.

WHERE:

Marriott Marquis
1777 Walker St.
Houston, TX 77010

SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS

Yes, I would like to sponsor the 2025 State of the Airports:

- | | |
|--|--|
| <input type="checkbox"/> DIAMOND SPONSOR | <input type="checkbox"/> NETWORKING CAFE Sponsor \$7,500 |
| <input type="checkbox"/> PLATINUM Sponsor \$15,000 | <input type="checkbox"/> CENTERPIECE Sponsor \$7,500 |
| <input type="checkbox"/> DESSERT SPONSOR | <input type="checkbox"/> INFORMATION CARD |
| <input type="checkbox"/> GOLD Sponsor \$10,000 | <input type="checkbox"/> PROGRAM |
| <input type="checkbox"/> SILVER Sponsor \$8,000 | <input type="checkbox"/> NETWORKING CAFÉ \$7,500 |
| <input type="checkbox"/> BRONZE Sponsor \$5,000 | |

SEND COMPANY LOGO*: Alex Nuñez at nuneza@houston.org

*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

COMMITMENT INFORMATION

Company Name

(as you wish to appear
on print materials)

Contact Name

Phone

Email

Print Name on Account

Signature

Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

RETURN FORM VIA

EMAIL: nuneza@houston.orgMAIL: Greater Houston Partnership
ATTN: Alex Nuñez
701 Avenida de las Americas, Suite 900
Houston, TX 77010Sponsors with commitments made by **Tuesday, November 25** will receive recognition in event materials.

HAVE QUESTIONS?

For more information, please contact Alex Nuñez, Sr. Manager, Sponsorship at nuneza@houston.org or **713-844-3644**