

The background features a solid blue field. On the left, a vertical red bar is partially visible. A horizontal blue bar extends from the left edge. In the lower right, there is a large blue square. A red triangle points from the blue bar towards the center, and a light blue triangle points from the bottom right towards the center, creating a dynamic geometric composition.

2026

# MEMBERSHIP GUIDE

GREATER HOUSTON  
**PARTNERSHIP.**

# The Partnership at a Glance



## MESSAGE FROM OUR LEADERS

“

Houston's strength lies in its ability to innovate, collaborate, and grow, and the Greater Houston Partnership sits at the center of it all. Together with our members, we are shaping the region's future by driving economic growth, strengthening our workforce, and addressing the challenges that matter most to our community. Your involvement fuels meaningful progress, helping Houston thrive as the best place to live, work, and build a business.

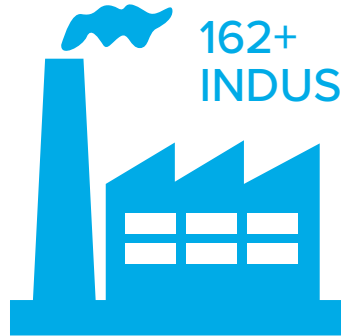
**Steve Kean**  
President and CEO

**Armando Perez**  
2026 Chair

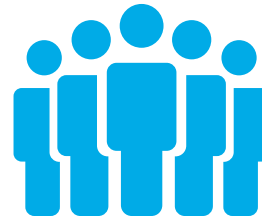
12-COUNTY  
REGION



REGIONAL  
WORKFORCE  
REPRESENTATION



162+  
INDUSTRIES



1-10K+  
WORKFORCE  
SCALE

## WHAT WE DO

- Promote economic development
- Advocate for sound public policy
- Convene and engage leaders for impact
- Equip leaders with research and economic insights

# Why Membership Matters: Your Impact, Your Opportunity

When you join the Greater Houston Partnership, you're joining a coalition of leaders shaping the future of the Houston region. Together, we drive growth, spark innovation, and create opportunity for all.

## Convening & Impact

Collaborate with Houston's most influential business and community leaders to advance initiatives that strengthen our region. Be at the table for the conversations that matter most.

## Business Connections & Programming

Build powerful relationships and sharpen your competitive edge through curated programs, leadership development, and industry-focused forums designed to accelerate your business goals.

## Research & Insights

Leverage trusted economic data, market intelligence, and timely analysis to guide your strategy and stay ahead in an evolving business landscape.





As an active member of the Greater Houston Partnership, I've experienced firsthand the value it brings not only to individual professionals but to the organizations they represent. Through my involvement in HYPE, committee participation, and attendance at numerous events — including investing in expo booths to showcase our company, M3 Technology Group — I've built meaningful relationships, expanded our visibility in the Houston business community, and stayed informed on key regional developments. What makes GHP truly stand out is its ability to connect professionals across industries with purpose and intention. The programming is consistently insightful, and the networking opportunities are high-caliber, creating real opportunities for growth, collaboration, and impact. I'm proud to be part of an organization that is actively shaping the future of Houston while also fostering the success of its members. For any business or professional looking to be part of something bigger — to contribute to the economic vitality of our region while strengthening their own network and influence — I wholeheartedly recommend joining the Partnership.

Bethany S., M3 Technology Group



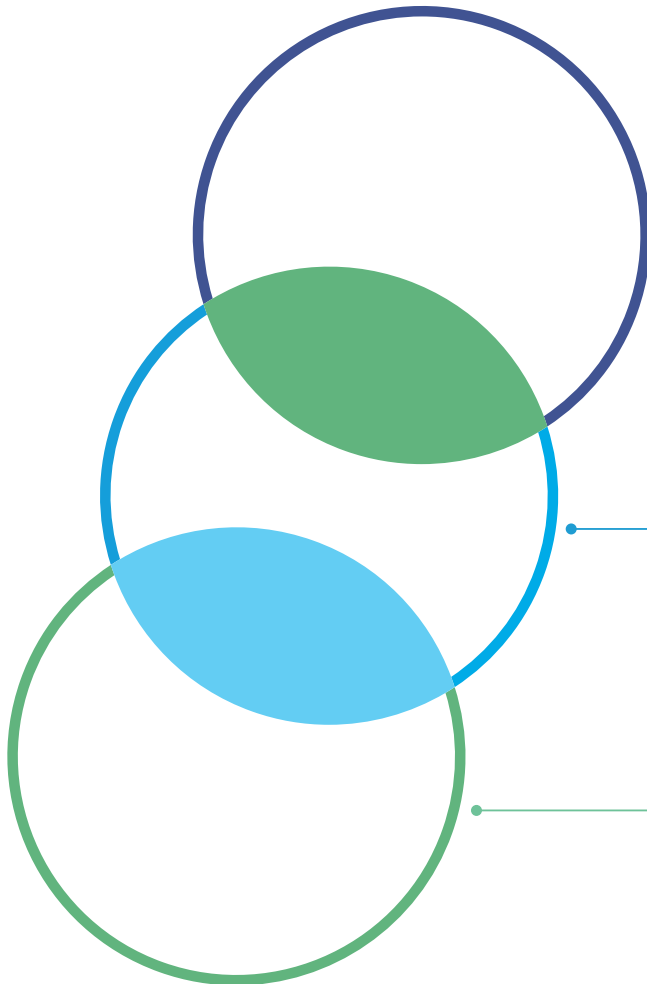
# How to Activate Your Membership

## QUICK START CHECKLIST

- ☐ Attend Membership 101
- ☐ Subscribe to emails tailored to your preferences
- ☐ Register for Forums and Signature Events



# Strategic Plan



## PROSPERITY

Advance a strong, diverse economy through proactive economic development that attracts global investment and drives growth across key industries.

## PEOPLE

Create inclusive opportunity and drive economic growth through integrated education and skills training that prepare Houstonians for high-demand careers.

## PLACE

Build a resilient and vibrant region that enhances quality of life and supports economic success.

*Houston Next: Advancing Opportunity* drives the Partnership's work to position our region as a world-class hub for economic growth, innovation and quality of life.

## STRATEGIC IMPERATIVES

To enhance our work to advance Prosperity, People, and Place, we place extra focus on two strategic areas.

### TALENT AND ECONOMIC MOBILITY:

Position Houston as the global leader in talent development and economic mobility.

### RESILIENCE:

Establish Houston as the most resilient coastal city in the world.





# INITIATIVES: Driving Houston's Future

The Partnership's strategic initiatives are focused efforts within the organization that drive Houston's long-term priorities, uniting business, academic, and community leaders to address critical challenges and position the region for sustained growth and opportunity.

## Houston Energy Transition Initiative (HETI)

HETI brings together Houston's industry, academic, and community partners to accelerate global solutions for an energy-abundant, low-carbon future. By leveraging Houston's strength as the Energy Capital of the World, this initiative positions the region at the forefront of delivering more energy with less emissions, by convening for impact, advocating for sound policy, communicating for economic development, and engaging communities.

## Inclusive Leadership & Opportunity

This initiative galvanizes the business community to transform our region into a more inclusive place to live, work, and build a business. Through a network of more than 120 businesses, institutions, and nonprofits, this initiative drives progress with data-informed strategies, peer learning, and best practices, focused on creating access and opportunity through talent advancement and leveraging the business community's collective purchasing power.

## UpSkill Houston

UpSkill Houston is a workforce development initiative that connects employers, educators, and community leaders to grow Houston's talent pipeline. The program supports both young adults navigating their first career steps and current workers seeking to upskill into higher-paying, high-demand jobs, ensuring economic mobility for individuals and long-term competitiveness for our region.





# ENGAGE: Executive Engagement

## Where Leaders Shape Houston's Future

### Board of Directors

Comprised of top local executives from Houston's leading companies, the board provides strategic guidance, shapes organizational priorities, and advances the region's long-term success. Board members also enjoy exclusive access to regional and state leaders.

*Invitation Only*

### President's Roundtable

Quarterly gatherings hosted by Partnership President & CEO Steve Kean bring together c-suite leaders (Senior Advisory Partner level and above) for candid conversations with board members and regional influencers. These intimate sessions provide insights on Houston's evolving business landscape and the Partnership's priorities.

*Invitation Only*

### Executive Women's Partnership (EWP)

A premier network for senior female executives to connect with peers, explore business challenges, and exchange insights that advance leadership and shape Houston's business community. Participation is open to qualifying executives from member companies with \$100M or more in revenue.

*Application and additional annual fee required.*

### Inclusive Leadership & Opportunity Roundtables

This offering convenes senior leaders to provide actionable insights on overcoming challenges, seizing opportunities, and building capabilities to drive meaningful change. Members participating are part of a community of innovators in talent, culture, and inclusive sourcing who are increasing opportunity and shaping our region's future.

*Invitation Only*

### UpSkill Steering Committee

This diverse body of executives provides executive leadership to connect the supply with the demand for talent. Senior leaders from business, education, and nonprofit organizations involved in workforce development set priorities, align resources, and oversee connections across key sectors important to the Houston economy.

*Invitation Only*





# ENGAGE: Committees

The Partnership's impact is powered by committees that bring together leaders and subject-matter experts to shape policies, identify solutions, drive innovation, and advance Houston's position as a global hub for business and opportunity.

## PUBLIC POLICY ADVISORY COMMITTEES

**Education:** Strengthens Houston's talent pipeline from early childhood to higher education.

**Energy:** Advocates for forward-looking policies to maintain Houston's global energy leadership.

**Health Care:** Advances policies that ensure access to quality care and strengthen our position as a global leader in life sciences.

**Immigration:** Supports policies to attract global talent and meet workforce needs.

**Local Issues:** Collaborates with local governments on development, resilience, and fiscal stability.

**Tech Policy:** Shapes innovation-friendly policies and safeguards digital infrastructure.

**Transportation & Infrastructure:** Champions investments to support connectivity, growth, and resilience.





## ECONOMIC DEVELOPMENT & TRADE COMMITTEES

**Regional Economic Development Advisory Committee (REDAC):** Provides oversight, guidance, and assistance for the Greater Houston Partnership's regional economic development initiatives.

**Advanced Manufacturing:** Aims to spur and support the regional growth and development of the Houston region's manufacturing ecosystem.

**Aerospace:** Supports domestic and international growth of Houston's aerospace ecosystem.

**Aviation:** Dedicated to shaping the future of Houston's aviation ecosystem by advancing emerging technologies, investing in training and workforce development, and expanding commercial airlines and business aviation opportunities across the region.

**Digital Tech:** Grows Houston's tech and innovation economy.

**Energy:** Aims to spur and support the regional growth and development of greater Houston region's Energy Industry.

**Life Sciences:** Spurs and supports the regional growth and development of the Life Sciences industry sector of the Houston region.

**International Investment & Trade:** Advancing Houston's role as a global hub by connecting businesses and supporting international economic development.

## GOVERNANCE COMMITTEES

Provide strategic oversight for membership engagement, financial stewardship, and advancing the Partnership's mission.

- Board of Directors
- Executive Committee
- Audit and Risk
- Economic Development and Trade Steering Committee
- Executive Compensation
- Finance and Investment

- Inclusive Opportunity Steering Committee
- Membership
- Nominating
- Public Policy Steering Committee

*Participation by invitation only*

# CONNECT: Forums & Member Engagement Programming

“

Every event has been well organized, offers an excellent forum for engaging with like-minded professionals across industries and measurable positive outcomes are evident.

Denise W., City of Houston

## Monthly Forums

Gain insider perspectives on the industries and initiatives shaping Houston's future. Held on the first Tuesday of each month, this member-exclusive lunch series combines networking, thought leadership, and timely topical insights critical to your business and the region's growth.

## PAST FORUMS COVERED

- Beyond Access: Strengthening Early Childhood Systems in Texas
- Helping Accelerate Energy Solutions with Digital Technology
- Connecting Students to Job Skills: Building the Talent Pipeline in the Region
- Houston's AI-Driven Data Center Boom: Investment, Innovation, and Policy
- Building a Resilient Houston: Fortifying Critical Systems for the Future

And many others!



## PROGRAMS FOR EVERY STAGE OF YOUR CAREER

Whether you're new to the region, mid-career, or a seasoned professional, the Partnership offers a range of programs exclusive to members designed to support your professional growth and deepen your engagement with the business community.

### Future of Texas

Engage directly with elected officials on policies shaping Houston's future, from the innovation economy to resilience, and help influence the local, state, and federal decisions impacting our region.

### Women in Government

Connect with women leaders shaping public policy. Through networking and keynotes, celebrate female leadership driving change and strengthening Houston's voice in government affairs.

### Washington, D.C. Fly-In

Join Houston business leaders in Washington, D.C. to advocate for regional priorities and engage directly with Members of Congress, federal agencies, and key decisionmakers shaping national policy.

### Opportunity at Work Series

Unite employers, educators, and community leaders to expand access to opportunity, connect individuals to meaningful careers, and build inclusive, future-ready workforces driving Houston's growth.

### Regions

Explore economic growth and emerging industries across the 12-county region while connecting with local leaders advancing development and collaboration in their communities.

### Bayou City Bio Pulse

Highlighting the innovation powering Houston's life sciences sector through rotating events that connect leaders, researchers, and entrepreneurs driving discovery across the 12-county region.

### Pop-Up at the Partnership

Get timely insights on emerging trends and policy developments through fast-paced sessions offering practical knowledge and tools to inform business decisions.

### Membership 101

Learn how to maximize your Partnership investment through an overview of programs, opportunities, and engagement pathways designed to help new members get involved.

### B2B Networking

Build valuable connections with fellow members through structured networking events designed to spark collaboration, strengthen relationships, and expand professional reach across industries.

# LEAD: Greater Houston Leadership Institute

## Building Houston's Next Generation of Leaders

The Partnership's leadership programs accelerate the growth of high-potential professionals through immersive experiences, cross-industry networking, and access to Houston's top business minds. From building foundational skills to stepping into senior leadership, these programs prepare you to lead with impact in the region and beyond.

### Houston Energy Leadership Cohort (HELC)

A 10-week program for mid-career professionals in the energy sector, HELC provides advanced leadership training, exclusive access to top industry executives, and insights into Houston's evolving role as the Energy Capital of the World.

*Application and additional fee required.*

### Women on the Rise (WOTR)

Designed for high-potential women, this program offers skill-building events, leadership workshops, and meaningful connections with business and community leaders.

*Additional fee required.*

### Houston Young Professionals and Entrepreneurs (HYPE)

Tailored programming for early- and mid-career professionals, HYPE combines exclusive networking and leadership development opportunities to elevate Houston's next generation of business and community leaders.

*Additional fee required.*



“

GHP is a great resource both personally and professionally as both areas for me are positively impacted as I continue to network with other members

Darryl R., Gee & Zhang

“

The Partnership has been extremely beneficial to my professional development, and I've really enjoyed getting involved in multiple areas within the organization

Ceyra D., Winstead





# EXPERIENCE: Signature Events

## Where Big Ideas and Big Connections Happen

### Extended Experiences & Fundraisers

The Partnership hosts a dynamic lineup of events that bring Houston's top leaders together to share ideas, celebrate progress, and tackle the challenges shaping our region's future. These high-profile gatherings offer unparalleled opportunities to network, gain insights, and amplify your company's presence in the business community.

#### Annual Meeting

The premier member-exclusive gathering of Houston's business community, setting the tone for the year ahead.

#### Future of Global Energy Conference

Explore Houston's leadership in the global energy transition and innovation ecosystem in this deep-dive event.

#### Talent Forward

Brings together business, education, and community leaders to explore strategies for building a more connected, skilled, and inclusive workforce.

#### Rise to the Top

Celebrate women in leadership and mark International Women's Day by honoring the achievements of female leaders shaping Houston and the world.

#### Soirée

A vibrant evening of celebration, connection, and impact, raising vital support for the Partnership's mission.

#### Golf Classic

Build relationships and enjoy Houston's premier business golf outing while supporting the Partnership's work.

#### Resilience Forward

Highlighting the systems and infrastructure that keep Houston moving in times of disruption through cross-sector collaboration.

In addition to these flagship events, the Partnership's State and Future of events offer exclusive access to the leaders and sectors driving our region's growth:

- State of the Airports
- State of the Port
- State of the Texas Medical Center
- Future of Education
- Future of Health Care
- Future of Space



# AMPLIFY: Sponsorship Opportunities

## Align Your Brand with Houston's Momentum

Support the Partnership's mission while elevating your visibility among the region's most influential business and civic leaders. Sponsorship opportunities span high-profile events and member programs, offering your brand a front-row seat to Houston's most important conversations.



“

GHP has been an amazing organization and given me and my company exposure well beyond my membership dues. Besides the wonderful events, the team at GHP and the programming has given me tools and connections that are transforming my company. I have received business as a direct result of my membership.

Kristal C., Unicorn Service Solutions, LLC

## BENEFITS OF SPONSORSHIP

- **Enhanced Visibility:** Promote your brand to thousands of business and civic leaders through event marketing, signage, and on-site recognition.
- **Exclusive Networking:** Connect directly with decision-makers, potential clients, and future partners in intimate and high-impact settings.
- **Community Impact:** Demonstrate your company's commitment to Houston's continued growth, opportunity, and economic development.

For more information, reach out to our Sponsorship Team at [sponsorship@houston.org](mailto:sponsorship@houston.org).

# LEARN: Research & Insights

## Your Data Advantage

Stay ahead in a rapidly changing business landscape with exclusive insights from the Partnership's respected Research Division. From monthly snapshots to in-depth analysis, our publications equip you with the intelligence to make smart, data-driven decisions for your business and the region.

## Featured Publications, Reports & Resources

### Houston: Economy at a Glance

Monthly fact-based commentary on regional economic data and what they mean for business.

### Key Economic Indicators

Regular updates about Houston's key economic indicators like home sales, employment, and the purchasing manager's index.

### Houston Facts

Annual reference guide with essential data on demographics, industries, and workforce trends.

### Houston Region Economic Outlook

Annual insights highlighting job growth and the trends shaping Houston's economy in the year ahead.

### Global Houston

Insights into Houston's top trade partners, international engagement, and global positioning.

### Economy in a Minute

Quick video updates with actionable insights on Houston's economic trends.



**Members at Senior Advisory Partner level and above** can request customized onsite briefings with a member of the Partnership's Research team (based on availability).

“

The Partnership is a great source of information regarding current trends, events, economic resources and data for the Houston area. Plus GHP staff are welcoming, helpful and a tremendous asset to our company.

Melinda R., Gulf Inland Logistics Park

**Make data-driven  
decisions with  
exclusive insights**



# Membership Levels

## Invest in Houston. Grow your impact.

Your membership provides access to the leaders, opportunities, and insights that power the region's growth, and your company's success. Select the tier that fits your goals or let us help you create a plan to maximize your impact.

### CORE BENEFITS OF MEMBERSHIP

- Access to Partnership benefits for all local full-time employees
- Member pricing on events and programming
- Complimentary access to member-exclusive Forums
- Listing in the Membership Directory on [houston.org](https://houston.org)
- Access to Houston economic data and reports
- Access to reserve Partnership Tower event space (subject to availability; limitations and fees may apply)



# Membership Tiers & Highlights

## LIMITED PARTNER

\$3,000 ANNUAL DUES

- Includes all Core Benefits
- Eligible to join one Partnership Committee (based on organization type and role)
- Eligible to participate in domestic and international trade missions
- Annual check-in with a dedicated Portfolio Manager
- Company listed on Partners List



## ADVISORY PARTNER

\$5,000 ANNUAL DUES

- All benefits from Limited Partner level
- Access to up to two Partnership Committees
- Elevated company listing on the Partners List
- Onsite Public Policy briefing with a member of the policy team (based on availability)



## SENIOR ADVISORY PARTNER

\$10,000 ANNUAL DUES

- All benefits from Advisory Partner level
- Access to up to three Partnership Committees
- Invitation to quarterly President's Roundtable Series with the Partnership CEO Steve Kean (one c-suite attendee per event)
- Onsite Houston economy briefings with a member of the Partnership's Research team (based on availability)



## GENERAL PARTNER

\$30,000 ANNUAL DUES

- All benefits from Senior Advisory Partner level
- Eligible for nomination to the Board of Directors
- Eligible to serve on Governance Committees (by invitation)
- Unlimited access to Partnership Committees
- Onsite company briefings (topics include Membership Overview, Why Houston, Economic Update, and more)

“

Excellent informational access to economic matters that concern a wide range of business interests in Houston. Great network. Super interesting presentations. A wonderful cohort of friendly, high-quality individuals and firms. Really a fantastic organization, I am proud our company participates

Christian M., AES



## MANAGING PARTNER

\$60,000 ANNUAL DUES

- All benefits from General Partner level
- VIP access at Signature Events
- Nomination to the Board of Directors
- Elevated leadership and visibility opportunities for c-suite executives

## EXECUTIVE PARTNER

\$120,000+ ANNUAL DUES

- All benefits from Managing Partner level
- Appointment to the Executive Committee
- Nomination to the Board of Directors
- Complimentary sponsorship of the Annual Meeting
- One complimentary enrollment in each Partnership leadership development program (for qualified employees)

“

Having experienced it firsthand, I've seen the diversity within the Greater Houston Partnership not just as a point of pride, but as a real strength that drives meaningful collaboration across industries and communities. The work we're all doing together—whether it's advancing regional economic growth, supporting innovation, or fostering inclusive opportunity—feels aligned and purposeful.

Paul A., Enchanted Rock

# Let's Get Started

Ready to grow your impact?

We're here to help.

Whether you're exploring membership for the first time or looking to expand your company's involvement, our team will guide you every step of the way.

Contact Member Engagement

[member.engagement@houston.org](mailto:member.engagement@houston.org) | [houston.org/join](https://houston.org/join)



An aerial night photograph of Houston, Texas, featuring the illuminated skyline of downtown skyscrapers in the background. In the foreground, a complex highway interchange shows long-exposure light trails from vehicles, with red and white streaks indicating traffic flow. The image is framed by blue geometric shapes in the corners.

Let's build a  
stronger Houston,  
together.

# GREATER HOUSTON PARTNERSHIP.

The Greater Houston Partnership works to make Houston one of the best places to live, work, and build a business.

## EXECUTIVE PARTNERS



PROVIDING ENERGY. IMPROVING LIVES.



**HOUSTON.ORG** | 713-844-3600 | **MEMBER.ENGAGEMENT@HOUSTON.ORG**

### PARTNERSHIP TOWER

701 Avenida de las Americas, Suite 900, Houston, TX 77010

AUSTIN | BRAZORIA | CHAMBERS | FORT BEND | GALVESTON | HARRIS  
LIBERTY | MONTGOMERY | SAN JACINTO | WALKER | WALLER | WHARTON