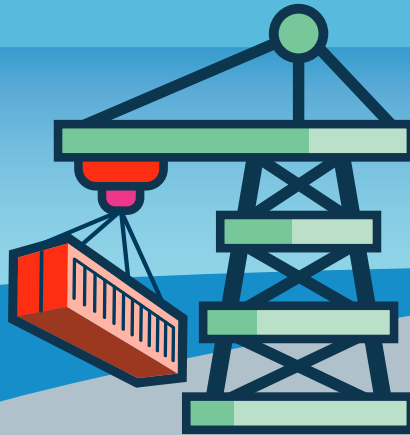
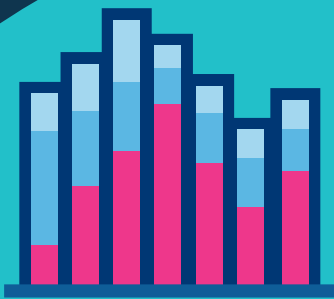


2026

Sponsor Guide



GREATER HOUSTON
PARTNERSHIP.

BUILDING HOUSTON'S FUTURE TOGETHER

For more than a century, the Greater Houston Partnership and its predecessor organizations, the Greater Houston Chamber of Commerce, the Houston Economic Development Council, and the Houston World Trade Association, have brought together the business community to shape Houston's future. Our members represent the region's most influential companies and leading institutions, collaborating across industries to drive growth and enhance the region's competitiveness.

Sponsoring with the Partnership places your company at the heart of strategic conversations and initiatives that matter. It's more than visibility, it's impact.

Our Mission:

Making Houston one of the best places to live, work, and build a business.



Your investment connects you to:

12



counties represented across the Greater Houston region

1 in 5



of the regional workforce employed by member companies

160+



industries engaged, from energy and life sciences to innovation

300+



events and programs annually

25,000+



engaged email subscribers

800,000+



website visitors

185,000+



social media followers

8,000+



attendees across in-person and virtual events

“

We mainly want to raise our profile in the broader business community, and there is no better channel to do that than with the Greater Houston Partnership.

Matt B., Houston Association of Realtors

WHAT OUR SPONSORS ARE SAYING

BECOME A 2026 PLATINUM OR SIGNATURE SPONSOR

Amplify Your Brand. Align with Houston's Future

Join an elite group of companies leading innovation, policy, and community impact. As a 2026 Platinum or Signature Sponsor, your company gains sustained visibility, VIP access, and exclusive recognition across the Partnership's most prominent events.

INVESTMENT

Signature Sponsor

\$30,000
minimum annually

Signature Sponsor Benefits

- Company logo displayed on:
 - Email communication promoting events and programs
 - All Signature Event emails, webpages, and the Houston.org/events landing page
 - On-site signage, video screens, and banner recognition at Signature Events
- Announcement and special recognition at all Signature Events
- Invitations to VIP receptions at Signature Events
- Access to Signature Event attendee lists upon request

Platinum Signature Sponsor

\$50,000
minimum annually

Platinum Signature Benefits

Includes all Signature Sponsor benefits, plus:

- Elevated brand recognition across Partnership channels + added recognition at event entrances and special programs
- Premier logo placement on event promotions and signage
- Guaranteed seat at quarterly President's Roundtables
- Invitation to Annual Executive Reception with Partnership President and CEO, Chair and Vice Chair of the Partnership's Board of Directors and with Partnership's Executive Partners

Reserve your 2026 sponsorship package today and align your brand with the leaders shaping Houston's next chapter.

Contact our Sponsorship Team:
sponsorship@houston.org | 713-844-3644

**OPPORTUNITIES
ARE LIMITED**



2025 PLATINUM
SIGNATURE SPONSORS



2025 SIGNATURE SPONSORS



SPONSORSHIP OPPORTUNITIES BY STRATEGIC FOCUS AREA

Support the initiatives shaping Houston’s growth. Sponsorship categories are designed to align your brand with the conversations and industries that matter most to our region’s future.

Category	Themes	Your Brand Aligns With...
Houston Data & Insights	Global trends, regional forecasts, economic research	Trusted data, business intelligence, and decision-maker engagement
Talent, Education & Inclusion	Workforce strategy, company culture, access, education innovation	Inclusive growth, talent development, and education advancement
Industry & Infrastructure	Energy, health care, life sciences, aerospace, mobility, resiliency	Innovation, industry leadership, and long-term regional investment
Public Policy & Government Engagement	Legislative priorities, business advocacy, civic leadership	Regional influence, public-private collaboration, and visibility
Fundraising Events	Signature community celebrations supporting the Partnership’s mission	Brand prestige, executive access, and philanthropic alignment
Greater Houston Leadership Institute	Cross-sector leadership development and civic readiness	Long-term talent cultivation and leadership development
Member Engagement Programming	Networking, industry forums, regional convenings	Brand connection, visibility across members, and real-time engagement

HOUSTON DATA & INSIGHTS

Align your brand with economic research, data-driven thought leadership, and global perspective.

FEATURED OPPORTUNITIES

STATE OF HOUSTON’S GLOBAL ECONOMY

May 2026

Starting Sponsorship: \$1,500

AUDIENCE International business leaders, trade professionals, civic leaders, economists

ESTIMATED ATTENDANCE 150+

This event offers timely analysis of global business trends and their local impact, released alongside the Global Houston report.



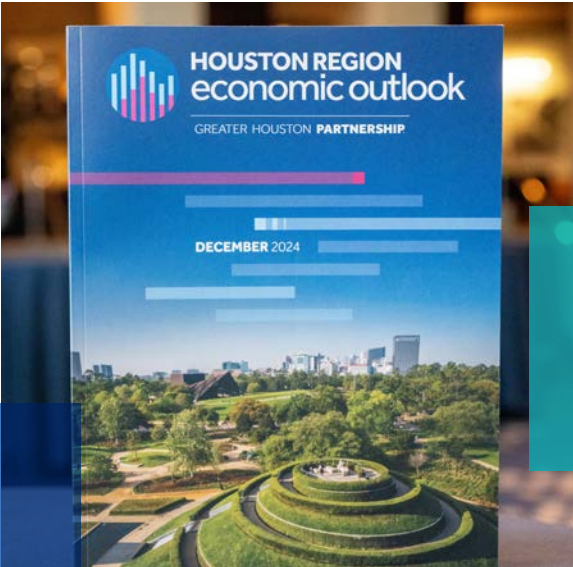
HOUSTON REGION ECONOMIC OUTLOOK

December 2026

Starting Sponsorship: \$5,000

AUDIENCE Executives, economic analysts, policymakers, real estate and financial professionals

ESTIMATED ATTENDANCE 150+



Industry and economy leaders provide expert insights into the trends and data shaping the regional and global economies.

ECONOMY SERIES

Quarterly Activations

AUDIENCE Business leaders, economists, industry analysts, government affairs professionals

Series and exclusive sponsorship opportunities available starting at \$2,000

Digital briefings and content reaching economic professionals across industries.



HOUSTON: THE ECONOMY AT A GLANCE

Monthly

Exclusive Sponsorship: \$30,000 annually

AUDIENCE Executives, community leaders, investors, and civic stakeholders

AS A SPONSOR, YOU:

- Position your brand with trusted economic data and insight
- Reach cross-industry decision-makers across sectors and thought leaders
- Gain visibility through across live events and digital platforms
- Align with the Partnership's role as Houston's premier economic authority

DID YOU KNOW?

The Economy at a Glance report with data and insights is sent to over 5,000 subscribers monthly.

TALENT, EDUCATION & INCLUSION

Support the region's most important conversations on building an inclusive, future-ready workforce and supporting inclusive access to opportunity.

FEATURED OPPORTUNITIES

TALENT FORWARD SUMMIT

Fall 2026

Starting Sponsorship: \$5,000

AUDIENCE CEOs, senior HR executives, education leaders, workforce development partners

ESTIMATED ATTENDANCE 400+



The Talent Forward Summit delivers bold ideas and actionable insights on talent pipelines, workforce strategy, employee development, and the future of work.

STATE OF EDUCATION

Spring 2026

Starting Sponsorship: \$5,000

AUDIENCE Executives, education institutions, public officials, policy advocates

ESTIMATED ATTENDANCE 400+

Focused on policy, partners and collaboration to advance student achievement and workforce readiness.



OPPORTUNITY AT WORK SERIES

Ongoing

AUDIENCE Business leaders, HR executives, workforce and education professionals, economic developers

Starting Sponsorship: \$1,500

ESTIMATED ATTENDANCE ~700 annually

The Opportunity at Work Series brings together employers, educators, community leaders, and talent professionals to advance strategies that expand access to opportunity and meet industry needs.



Through curated events and peer learning, this series addresses:

- Strategies for skills-based hiring and talent development
- Inclusive workplace practices that expand access and retention
- Employer-educator partnerships that strengthen Houston's talent pipeline
- Data-driven solutions that foster upward mobility

AS A SPONSOR, YOU:

- Align with Houston's top workforce and talent priorities
- Gain visibility among decision-makers shaping the future of work
- Position your company as a champion of inclusive growth and opportunity

INDUSTRY & INFRASTRUCTURE

Align your brand with the industries driving regional and global growth. From energy and health care to space, aviation, and manufacturing, the Partnership's sector-focused programming convenes top leaders, policymakers, and innovators to shape what's next for Houston.

FUTURE-FOCUSED INNOVATION

FUTURE OF GLOBAL ENERGY CONFERENCE

Fall 2026

Starting Sponsorship: \$5,000

AUDIENCE Energy executives, policymakers, investors, sustainability leaders, Partnership Board

ESTIMATED ATTENDANCE 800+

Hosted in collaboration with the Houston Energy Transition Initiative (HETI), this flagship event explores how the energy sector is delivering more energy with fewer emissions.



FUTURE OF HEALTH CARE SERIES

Spring & Fall 2026

Starting Sponsorship: \$5,000

AUDIENCE Health care executives, medical leaders, policy experts, elected officials, Consular Corps

ESTIMATED ATTENDANCE 300



This two-part series examines the policies, trends, and innovation shaping care, delivery, access, and the health care workforce.

Contact our Sponsorship Team at sponsorship@houston.org or 713-844-3644 to get started today.

FUTURE OF SPACE: THOUGHT LEADER EVENT

2026

AUDIENCE Aerospace professionals, NASA officials, business leaders, tech innovators, elected officials and Consular Corps, Partnership members and Board of Directors

Starting Sponsorship: \$1,500

**ESTIMATED
ATTENDANCE** 150+

Spotlighting the public-private collaboration powering momentum in human spaceflight, research, and commercial space ventures.



STATE OF THE TEXAS MEDICAL CENTER

Fall 2026

AUDIENCE Life sciences leaders, researchers, academic institutions, biotech executives

Starting Sponsorship: \$5,000

**ESTIMATED
ATTENDANCE** 400+

TMC leadership shares strategy for expansion, research leadership, and economic impact in one of the world's top health care and life sciences ecosystems.



RESILIENCE FORWARD

NEW - Spring 2026

AUDIENCE Government leaders and executives from energy, transportation health care, telecom and digital infrastructure

Starting Sponsorship: \$5,000

**ESTIMATED
ATTENDANCE** 500+

This inaugural event highlights the Partnership's work to strengthen the systems and infrastructure that keep Houston moving in times of disruption. As part of the *Houston Next* strategic plan, the event showcases cross-sector collaboration and progress in fortifying our energy grid, transportation systems, health care networks, communication and digital infrastructure.



STATE OF THE PORT

Fall 2026

AUDIENCE Maritime, logistics, supply chain, and infrastructure leaders, public officials

Starting Sponsorship: \$5,000

**ESTIMATED
ATTENDANCE** 500+

Showcasing the expansion, capital investment, and future-forward strategies guiding the Port of Houston, the nation's largest port for waterborne tonnage.



STATE OF THE AIRPORTS

December 2026

AUDIENCE Aviation industry leaders, developers, regional planners, elected officials

Starting Sponsorship: \$5,000

ESTIMATED ATTENDANCE 500+



Explores growth and innovation across Houston's aviation network, including Bush Intercontinental, Hobby, and Ellington Spaceport.



AS A SPONSOR, YOU:

- Gain access to high-impact conversations in high-growth sectors
- Align your brand with global leaders in innovation, infrastructure, and investment
- Build connections with top executives and institutional partners
- Demonstrate thought leadership in the region's key industries

PUBLIC POLICY & GOVERNMENT ENGAGEMENT

Through policy programming, the Partnership creates meaningful connections between the business community and government at all levels. Sponsors gain visibility and access to the officials shaping Houston's future.

FEATURED OPPORTUNITIES

FUTURE OF TEXAS

Regular events throughout the year

Series and exclusive sponsorship opportunities available starting at \$2,000

AUDIENCE Public affairs professionals, business leaders and all citizens of the 12-county region

ESTIMATED ATTENDANCE ~600 annually

Engage with state and local leaders on legislative priorities including infrastructure, education, energy, and workforce. Sponsors are recognized as champions of business-informed, nonpartisan advocacy.



WASHINGTON, D.C. FLY-IN

Spring 2026

Starting Sponsorship: \$1,500

AUDIENCE Business and economic development leaders, elected officials and government leaders, key constituent groups, company decision makers, Partnership Board of Directors



Join Houston business leaders in Washington for meetings with federal agencies, policymakers, and national influencers shaping economic development.

Contact our Sponsorship Team at sponsorship@houston.org or 713-844-3644 to get started today.

STATE OF THE CITY

Fall 2026

Starting Sponsorship: \$5,000

AUDIENCE

Corporate business decision makers, economic development and community leaders, public policy and business leaders, elected officials and Consular Corps, Partnership's Board of Directors, community at large

The Greater Houston Partnership and Houston First Corporation present the State of the City featuring Mayor John Whitmire. Business leaders and local officials will hear from Mayor Whitmire on his administration's progress and achievements since taking office and learn how his priorities and initiatives continue to elevate the city of Houston.



WOMEN IN GOVERNMENT RECEPTION

Fall 2026

Starting Sponsorship: \$1,500

AUDIENCE

Female business leaders and executives, government officials and elected representatives, industry experts and policy makers, Partnership members and Board of Directors, community stakeholders and public affairs professionals

This high-profile networking event honors women shaping public policy and governance across all levels of leadership.



AS A SPONSOR, YOU:

- Align with the Partnership's trusted role in policy and civic engagement
- Gain brand visibility in exclusive settings with elected officials and agency leaders
- Support nonpartisan dialogue that drives progress for greater Houston
- Position your company as a leader in advancing practical, business-informed policy solutions

Contact our Sponsorship Team at sponsorship@houston.org or 713-844-3644 to get started today.

FUNDRAISING EVENTS

The Partnership’s fundraising events offer a dynamic blend of networking and community celebration. Sponsors gain premier visibility while supporting 501(c)(3)-eligible initiatives that drive economic growth, innovation, and regional resilience.

FEATURED OPPORTUNITIES

GOLF CLASSIC

Spring 2026

Starting Sponsorship: \$6,000

AUDIENCE C-suite leaders, economic development stakeholders, civic partners



The region’s top executive golf tournament combining relaxed networking and strong regional support.

PAST CHAIRS INCLUDE:

- Ric Campo (Camden)
- Jim Fish (WM)
- Michael Jamieson (Citi)
- T. Mark Kelly (Vinson & Elkins)
- William Toomey (Truist)
- Marc Watts (The Friedkin Group)



SOIRÉE

Fall 2026

Starting Sponsorship: \$8,000

AUDIENCE Business executives, elected officials, Consular Corps, civic leaders, and Houston society



The Partnership’s annual gala celebrating Houston’s growth and global identity through an unforgettable evening of curated experiences.



AS A SPONSOR, YOU:

- Support the Greater Houston Partnership’s charitable mission through your 501(c)(3)-eligible investment
- Build meaningful relationships with top-tier business, civic, and elected leaders
- Maximize brand exposure at high-profile, well-attended experiences
- Align with Houston’s premier business organization in a celebratory setting

PAST CHAIRS INCLUDE:

- Amy & John Chronis (Deloitte)
- Cynthia Hansen & Joe Concini (Enbridge, Inc.)
- Corina & Armando Perez (H-E-B)
- Margaret & Thad Hill (Calpine)
- Annette & Eric Mullins (Lime Rock Resources)
- Tom Jorden (Coterra)

Contact our Sponsorship Team at sponsorship@houston.org or 713-844-3644 to get started today.

GREATER HOUSTON LEADERSHIP INSTITUTE

The Greater Houston Leadership Institute is the Partnership’s platform for cultivating civic-minded, business-driven leaders equipped to address the region’s most pressing challenges. Leadership programming supports leadership at every stage, from emerging professionals to mid-career experts and rising executives.

Sponsorship of our leadership programs positions your brand as a champion of inclusive leadership, professional growth, and cross-sector collaboration.

FEATURED PROGRAMS

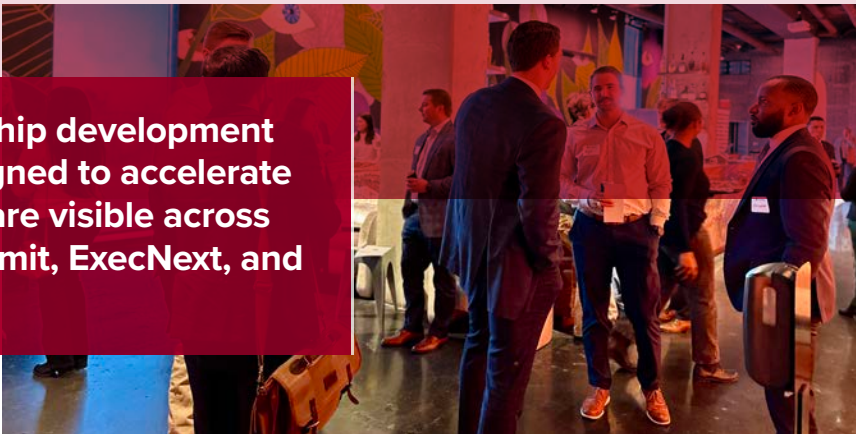
HOUSTON YOUNG PROFESSIONALS AND ENTREPRENEURS (HYPE)

Ongoing

Series and exclusive sponsorship opportunities available starting at \$2,000

AUDIENCE Early- to mid-career professionals across industries

HYPE offers year-round leadership development and curated programming designed to accelerate professional growth. Sponsors are visible across events including the HYPE Summit, ExecNext, and curated leadership forums.



HOUSTON ENERGY LEADERSHIP COHORT

Spring & Fall 2026

Starting Sponsorship: \$5,000

AUDIENCE Mid-career professionals in energy and transition-focused roles

This 10-week intensive program equips energy professionals with the knowledge, leadership skills, and connections to lead in Houston’s evolving energy ecosystem. Sponsors are aligned with the next generation of transition-oriented industry leadership.



WOMEN ON THE RISE

Ongoing

Series and exclusive sponsorship opportunities available starting at \$2,000

AUDIENCE High-performing women preparing for advancement

This development series empowers women professionals through leadership experiences, networking, and coaching. The program includes a ticket to the Partnership’s Rise to the Top celebration and other exclusive events throughout the year.



DID YOU KNOW?

More than 350+ professionals have participated in the Partnership’s leadership programs since 2023, shaping the next generation of civic-minded leaders.

AS A SPONSOR, YOU:

- Align with the region’s premier business leadership development platform
- Connect with early- to mid-career professionals across key industries
- Demonstrate your investment in leadership and talent development
- Gain recurring brand visibility across high-impact, values-aligned programs

Contact our Sponsorship Team at sponsorship@houston.org or 713-844-3644 to get started today.

MEMBER ENGAGEMENT PROGRAMMING

The Partnership’s member engagement events foster meaningful relationships and spotlight the industries and issues shaping Houston’s future. These offerings create ongoing opportunities for dialogue, visibility, and connection.

FEATURED OPPORTUNITIES

ANNUAL MEETING

January 30, 2026

AUDIENCE C-suite executives, senior business leaders, elected officials, Consular Corps, economic development partners, Partnership Board Members, and community stakeholders

Starting Sponsorship: \$5,000

ESTIMATED ATTENDANCE 1,000+

The Annual Meeting is the Partnership’s premier event, bringing together business and community leaders to celebrate Houston’s successes and chart a path forward. This signature gathering highlights the region’s progress, honors visionary leadership, and sets the tone for the year ahead.



RISE TO THE TOP

March 5, 2026

Starting Sponsorship: \$5,000

AUDIENCE Executive Women’s Partnership members, Women on the Rise participants, Partnership Board Members, ERG leaders, women entrepreneurs, business professionals

ESTIMATED ATTENDANCE 600+

Now in its fifteenth year, Rise to the Top celebrates Houston’s female leaders in honor of International Women’s Day. This inspiring event highlights women’s impact across industries and civic life.



AS A SPONSOR, YOU:

- Connect with a dynamic network of female executives and advocates
- Align with the Partnership’s mission to advance growth and opportunity for all
- Gain visibility in some of the region’s most celebrated leadership gatherings

PRESIDENT’S ROUNDTABLE

Exclusive Sponsorship: \$45,000

AUDIENCE Partnership Board Members, Executive Partners, c-suite executives, industry leaders, and invited senior decision-makers from across sectors

ESTIMATED ATTENDANCE 60 C-suite leaders per quarter

The President’s Roundtable series offers an intimate setting for Partnership members to engage directly with the President and CEO and other senior leaders on critical regional issues. These exclusive gatherings foster high-level dialogue, connections, and insights that drive business and community priorities.



FORUMS SERIES

Monthly

Series and exclusive sponsorship opportunities available starting at \$2,000

AUDIENCE Business and civic leaders, regional stakeholders, subject matter experts

ESTIMATED ATTENDANCE 1,000+ annually

Held the first Tuesday of each month at the lunch hour, Forums highlight key sectors and timely trends driving the Houston economy through presentations, networking, and expert insight.



PAST FORUMS HAVE COVERED:

- Beyond Access: Strengthening Early Childhood Systems in Texas
- Helping Accelerate Energy Solutions with Digital Technology
- Connecting Students to Job Skills: Building the Talent Pipeline in the Region
- Houston's AI-Driven Data Center Boom: Investment, Innovation, and Policy
- Building a Resilient Houston: Fortifying Critical Systems for the Future
- And many others!



DID YOU KNOW?

Partnership Forums spotlight timely industry topics covering unique sectors from biotech and education to aerospace and real estate.

SPONSOR BENEFIT HIGHLIGHT:

- Logo recognition on event materials
- Speaking opportunity or attendee engagement
- Association with industry-specific content and leadership

ENGAGEMENT BOOSTERS

These touchpoints offer intimate, high-value platforms to build brand recognition and member connection.

MEMBERSHIP 101

Series and exclusive sponsorship opportunities available starting at \$2,000

AUDIENCE New, prospective, and current members

ESTIMATED ATTENDANCE 300+ annually

This informative session helps members get oriented to the Partnership's mission, programming, and engagement opportunities. Sponsors are aligned with member success from day one.



POP-UP @ THE PARTNERSHIP

Select dates throughout the year

AUDIENCE Cross-sector professionals, emerging leaders, and active members

Series and exclusive sponsorship opportunities available starting at \$2,000

Timely, informal gatherings that offer high-impact networking and content in a casual setting. Each Pop-Up delivers fresh insight and conversation on relevant topics.



REGIONS SERIES

Biannual

Starting Sponsorship: \$5,000

AUDIENCE Local business leaders, economic development professionals, elected officials



These twice-yearly events are held across the 12-county region and highlight local drivers of economic growth. Attendees receive insight into the Partnership's strategic initiatives and have the opportunity to engage with key stakeholders.

SPONSOR BENEFIT HIGHLIGHT:

- Front-and-center brand exposure
- Intimate engagement with a highly engaged audience
- Recognition as a connector in Houston's business community



LET'S BUILD YOUR CUSTOM SPONSORSHIP PLAN

Ready to Elevate Your Brand?

CONNECT.
COLLABORATE.
CUSTOMIZE.

At the Greater Houston Partnership, we understand every business has unique goals. Whether you're seeking visibility, community alignment, or issue advocacy, our team will create a tailored sponsorship plan that delivers measurable value.

With dozens of high-impact events and targeted programs, your sponsorship can power both brand growth and regional progress.

95%

of event attendees report high satisfaction

meaning your brand is showcased alongside quality, credibility, and impact.

LET'S GET STARTED

Contact our Sponsorship Team

sponsorship@houston.org | 713-844-3644

THANK YOU TO OUR 2025 EVENT SPONSORS

Accenture	CLEAR	Harris County - Houston Sports Authority	Lime Rock Resources	ROSEN USA	The University of Texas MD Anderson Cancer Center
Airbnb	Clear Channel Outdoor		Lone Star College	RSM US LLP	
All Nippon Airways Co., Ltd.	College Board	Harris County Dept. of Education	LSG	Sam Houston State University	The Woodlands Area Economic Development Partnership
Allen Boone Humphries Robinson LLP	College of the Mainland	Harris Health System	Memorial Hermann Health System	San Jacinto College System	Tolunay-Wong Engineers Inc.
Amazon	Comcast	Harvey Builders	Mitsubishi Heavy Industries America, Inc.	SESCO Terminals	Toshiba International Corporation
Arete Public Affairs	Community Health Choice, Inc.	Haynes and Boone, LLP	MoakCasey LLC	Shell USA	TotalEnergies
AVI-SPL	Community Health Network	HCA Houston Healthcare	Moelis & Co	Siemens Energy, Inc.	TPH&Co.
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Burns & McDonnell, Inc.	Eric and Annette Mullins	Houston Food Bank	Port Houston	Talos Energy Inc.	University of Houston - Clear Lake
Burns Engineering, Inc	Ernst & Young LLP	Houston Livestock Show and Rodeo	Prairie View A&M University	Targa Resources, Inc.	University of St. Thomas
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Camden Property Trust	Fifth Third Bank	Houston Regional Veterans Chamber of Commerce	Public Private Strategies Institute	TDECU	Verizon
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Capstan Tax	Fronza & Francis, LLC	Huitt-Zollars, Inc.	Quanta Services Inc.	Texas Children’s Hospital	Weaver
Carbon Clean	Frost Bank	Husch Blackwell LLP	Rebuilding Together Houston	Texas Medical Center	Weekley Development Company
Career and Recovery Resources, Inc.	Gensler	Insperty	Regions Bank	Texas Mutual Insurance Company	Wells Fargo
Career Management Partners	Good Reason Houston	JLL	Reliant, an NRG Company	Texas Southern University	Westlake Corporation
CenterPoint Energy	Google	Kelsey-Seybold Clinic	Rice University	Texas Star Alliance	Whitmire & Munoz LLC
Cheniere Energy, Inc.	Greater Houston Builders Association	Kinder Foundation	Right Choice Construction	The Fay School	Winstead PC
Chevron	Gulf Inland Logistics Park	Kroger	Rogers DeSimone Structural Engineers, LLC	The Friedkin Group Inc.	WM
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City of Sugar Land		Limb Design, LLC			

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www.houston.org

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