

## POPULATION AND DEMOGRAPHICS

**7.8** million

residents for Houston-Pasadena-The Woodlands MSA

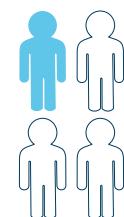
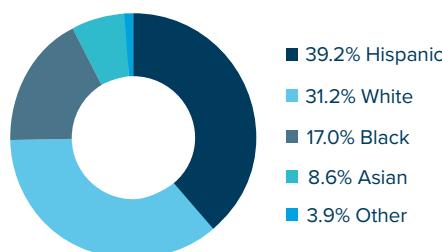
**Nation's 5<sup>th</sup> most populous metro area**

Metro Houston ranks between Arizona and Washington by population

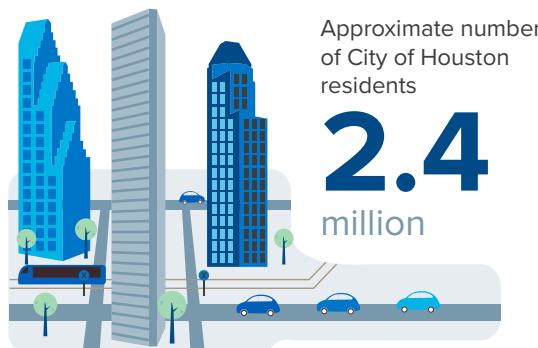


### Race/Ethnicity: Houston MSA

Houston today mirrors the U.S. in 4 decades



**1 in 4**  
Houstonians  
born outside  
the U.S.



Approximate number  
of City of Houston  
residents

**2.4**  
million

**Houston is the nation's  
4<sup>th</sup> most populous city**

## GLOBAL PRESENCE

**15** foreign  
governments

maintaining trade and commercial offices

**41 Active International  
Chambers of Commerce or  
Trade Associations**

In '22, cargo activity at the Houston Ship Channel

**supported 1.5 million**  
direct, indirect, and induced jobs across the  
state of Texas.

**146** Houston  
firms

operate more than 5,400 subsidiary locations  
across 109 countries

**2** international airports

George Bush Intercontinental (IAH)  
William P. Hobby Airports (HOU)

**Houston Airport System**

**72** international  
destinations      **129** domestic  
destinations

**201** non-stop destinations

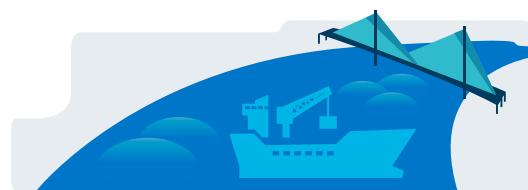
**\$373.7** billion

in trade was handled by the Houston-Galveston  
Customs District in '24

\*Numbers may not sum due to rounding

**\$122.5**  
billion  
in imports (in '24)

**\$251.2**  
billion  
in exports (in '24)



**Houston is the  
#1 exporting metro**

**The Houston Ship Channel is ranked**

**1<sup>st</sup>**

U.S. port in  
foreign  
waterborne  
tonnage

**1<sup>st</sup>**

U.S. port in total  
foreign and  
domestic  
waterborne tonnage

**Port Houston**  
is the busiest  
Gulf Coast  
container port

**2<sup>nd</sup> U.S. port in total foreign  
cargo value**



**5,000+**  
Houston companies  
doing business abroad

**1,800+**

Houston firms  
report foreign ownership

Since '21, more than

**250** foreign-owned  
firms have announced projects in  
Metro Houston.

**19** sister-city  
relationships

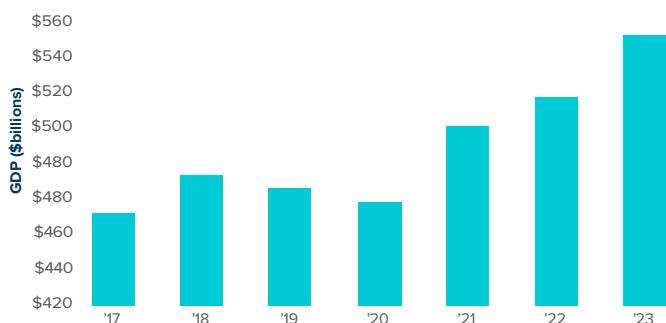
**18** foreign banks

are located in Houston from 10 nations

## ECONOMY

If Houston were a country, it would rank as the 23rd largest economy in the world, between Belgium and Taiwan

### Metro Houston - '18-'23 Real GDP (\$ billions '17 constant dollars)



Houston – The Woodlands – Sugar Land MSA GDP has grown at a

**2.3 percent** compound annual growth rate  
Since '18, after adjusting for inflation



**26** Fortune 500 Companies call Houston home

## EMPLOYMENT

**3.5** million

jobs in the Houston MSA

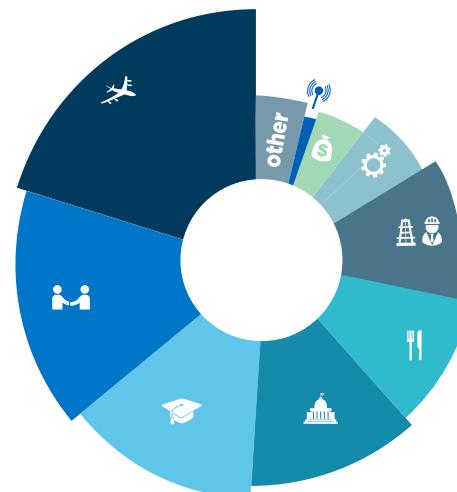


Health, Education, and Business & Professional Services account for over

**1 in 4** of the region's jobs

The goods-producing sector accounts for nearly

**1 in 6** of the region's jobs



### Industry Share of Houston MSA Employment

20.5%	Trade, Transportation, and Utilities
15.8%	Professional and Business Services
13.7%	Private Education and Health Services
13.5%	Government
10.6%	Leisure and Hospitality
9.2%	Mining, Logging and Construction
6.8%	Manufacturing
5.2%	Finance Activities
0.8%	Information
3.9%	Other Services

## INDUSTRIES

The Texas Medical Center is the world's largest medical complex.

TMC employs **120,000+** workers



**\$3** billion

in construction projects underway

**50** million

developed square feet

**10** million

annual patient encounters

**180,000+**

annual surgeries

Houston is home to 76,530 engineers and architects and related techs.



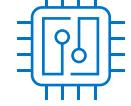
Approximately **237,100** people work in the region's manufacturing industry sector

Houston has more than

**500** 

aviation and aerospace-related companies

Houston is home to

**7,800** 

tech related firms and more than 1,900 venture-backed startups



Houston employs **84,860** workers in computer & mathematical occupations