



# STATE OF THE texas medical center

GREATER HOUSTON **PARTNERSHIP**

The Greater Houston Partnership proudly invites you to the State of the Texas Medical Center on Thursday, November 20.

The Texas Medical Center (TMC), the largest medical center in the world, leads in advancing health care and life sciences through unparalleled expertise in innovation, research and patient care.

**William F. McKeon, President and CEO of TMC**, hosts this reception with **Partnership President and CEO Steve Kean** to celebrate the tremendous progress happening in health care delivery and life sciences in the world's largest medical center.

## WHEN:

**Thursday, November 20**

Reception: 4:00 - 6:30 p.m.

## WHERE:

**Helix Park**

1885 Old Spanish Trail

Houston, TX 77030

## BENEFITS OF SPONSORING

- Sponsorship recognition and prominent logo placement in front of leaders from across the 12-county region including c-suite executives, hospital and education institutions, life sciences/biotech companies, economic development organizations and elected officials.
- Expand your company's branding presence through event marketing emails sent to **more than 25,000** Partnership member contacts.
- Make a positive impact on the community while propelling your company's brand visibility.
- Opportunity to open doors to new business relationships and partnerships.

## AUDIENCE ATTENDING

- Health Care, Life Sciences and Biotech Industry Leaders
- Health Care and Education Institutions
- TMC Institutions
- Elected Officials
- C-Suite Executives
- Partnership Board of Directors

## HAVE QUESTIONS?

For more information, please contact Alex Nunez, Sr. Manager, Sponsorship at 713-844-3644 or [nuneza@houston.org](mailto:nuneza@houston.org)

**DIAMOND \$20,000**

(Exclusive)

Opportunity to provide a brief message from your top executive highlighting your organization aired at the event<sup>1</sup>

Company name mentioned/tagged as top sponsor on social media posts promoting the event (Minimum of three posts across Partnership social media channels)

One (1) seat for your company's top executive at the reception head table

One (1) table of ten (10) at the reception event in the finest location

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, that will be shared and included in the thank you email sent to all attendees<sup>2</sup>

**PLATINUM \$15,000**

One (1) table of ten (10) at the reception event in a premier location

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees<sup>3</sup>

**GOLD \$10,000**

Ten (10) priority reserved theater style seating admissions in a premium location

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

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Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees<sup>2</sup>

**SILVER \$8,000**

Ten (10) reserved theater style seating admissions in a premium location

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

## BRONZE \$5,000

Ten (10) general admissions (non-reserved) seating

Company name on the Partnership's events webpage

Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

## BAR \$12,000

(Exclusive)

Company logo recognition at the bar

Ten (10) priority reserved theater style seating admissions in a premium location

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees<sup>2</sup>

## PARKING \$7,500

(Exclusive)

Company logo on parking pass

Five (5) general admissions (non- reserved) seating

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, that will be shared and included in the thank you email sent to all attendees<sup>2</sup>

## EVENT PROGRAM \$5,000

(Exclusive)

Company logo featured on the program card that will be distributed on the day of event to all attendees

Five (5) general admissions (non- reserved) seating

Company name on the Partnership's events webpage

Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

Not a Member of the Partnership?  
Please ask for our non-member rates.

<sup>1</sup> Language is subject to Partnership approval and should align with event content. Message must be a pre-produced spot. Message cannot exceed: 1:30 seconds.

<sup>2</sup> Link to resources must be event objective/topic specific. Content is subject to Partnership approval.

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## SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS

Yes, I would like to sponsor the 2025 State of the Texas Medical Center:

- |  |  |
|--|--|
| <input type="checkbox"/> DIAMOND Sponsor \$20,000  | <input type="checkbox"/> BAR SPONSOR \$12,000    |
| <input type="checkbox"/> PLATINUM Sponsor \$15,000 | <input type="checkbox"/> PARKING SPONSOR \$7,500 |
| <input type="checkbox"/> GOLD Sponsor \$10,000     | <input type="checkbox"/> PROGRAM SPONSOR \$5,000 |
| <input type="checkbox"/> SILVER Sponsor \$8,000    |  |
| <input type="checkbox"/> BRONZE Sponsor \$5,000    |  |

SEND COMPANY LOGO\*: Alex Nunez at [nunez@houston.org](mailto:nunez@houston.org)

\*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

## COMMITMENT INFORMATION

## Company Name

(as you wish to appear  
on print materials)

Contact Name

Phone

Email

Print Name on Account

Signature

Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

RETURN FORM VIA

EMAIL: [nuneza@houston.org](mailto:nuneza@houston.org).MAIL: Greater Houston Partnership  
ATTN: Alex Nunez  
701 Avenida de las Americas, Suite 900  
Houston, TX 77010Sponsors with commitments made by **Thursday, November 13** will receive recognition in event materials.

## HAVE QUESTIONS?

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