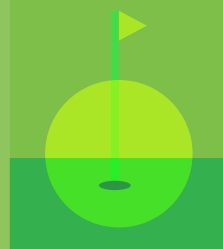


GREATER HOUSTON **PARTNERSHIP**

GOLF
CLASSIC



April 2026

THE GREATER HOUSTON PARTNERSHIP INVITES YOU TO JOIN US AS A SPONSOR FOR THE 2026 ANNUAL GOLF CLASSIC, FOLLOWING THE HOUSTON OPEN!

The Partnership's beloved golf classic, one of Houston's premier executive tournaments, returns April 2, 2026 at Memorial Park Golf Course.

This event is an excellent opportunity to build new business relationships in a casual, fun atmosphere. Beyond the connections that are made, the tournament is a significant way the business community can contribute to the Partnership's mission of making Houston the best place to live, work and build a business. Your support will contribute to our initiatives which include growing a strong, diverse global economy, ensuring a great quality of life and creating opportunity for all Houstonians.

YOUR CONTRIBUTION CAN BE OFFERED IN TWO WAYS:

Business Expense: 501(c)6 - May be deductible as a business expense. Please make checks payable to: Greater Houston Partnership

Charitable Contribution: 501(c)3 - May be deductible as charitable contributions under Section 170 of the Internal Revenue Code. Please make checks payable to: Greater Houston Partnership Foundation

BENEFITS OF SPONSORING

- An excellent opportunity to foster relationships and build new prospects in a casual, fun atmosphere
- Sponsorship recognition and prominent logo placement in front of c-suite leadership and business executives

AUDIENCE ATTENDING

- C-suite Executives
- Economic Development and Community Leaders
- Partnership Board of Directors
- Golf Enthusiasts

TITLE (\$50,000)

(EXCLUSIVE)

- Two (2) tournament teams (eight (8) players total)
- Company's logo on all tournament materials as Title Sponsor
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Opportunity to provide item for gift bag given to all players
- Company's logo featured in post-event thank you email sent to all attendees
- Company's logo placement on three (3) course hole flags
- Company's logo on one (1) of the beverage carts available for tournament
- Company recognition in social media for event as Title Sponsor
- Company's logo on welcome sign at entrance of tournament as Title Sponsor
- Opportunity to set up tent/table at two holes in tournament (to give away promotional materials)
- Company recognition at reception
- Two (2) page spread in the tournament program

ELITE (\$30,000)

(LIMITED TO TWO)

- One (1) tournament team (four (4) players total)
- Company's logo on all tournament materials as Elite Sponsor
- Opportunity to provide item for gift bag given to all players
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company's logo featured in post-event thank you email sent to all attendees
- Company's logo on welcome sign at entrance of tournament as Elite Sponsor
- Opportunity to set up tent/table at one hole in tournament (to give away promotional materials)
- Company recognition at reception
- Full-page ad in tournament program

GOLF VEST (\$20,000)

(EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company logo on golf vest or jacket given to all players
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

GOLF HEADCOVER (\$18,000)

(EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company logo on a Golf Headcover to be given to all players
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

GOLF SHIRT (\$16,000)

(EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company logo on golf shirts given to all players
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

HAVE QUESTIONS?

For more information, please contact our Sponsorship Team at sponsorship@houston.org or 713-844-3644.

GOLF COOLER (\$16,000)

(EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company logo on cooler given to all players
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

EXECUTIVE GIFT BAG (\$16,000)

(EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo featured on the gift bag given to all players
- Opportunity to provide item for gift bag given to all players
- Company logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

CADDIE (\$15,000)

(EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo on caddie bibs worn by all caddies, First Tee guests, during tournament
- Company logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

GOLF UMBRELLA (\$14,000)

(EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company logo on golf umbrella given to all players
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

COMFORT STATION (\$14,000)

(EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company logo on two (2) comfort stations with complimentary drinks located on the course
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

EXECUTIVE SHOE BAG (\$12,000)

(EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo featured on the golf shoe bag given to all players
- Company logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

HAVE QUESTIONS?

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GOLF BALLS (\$12,000)

(EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo on golf ball sleeve given to all players
- Company logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

TOURNAMENT PROGRAM (\$12,000)

(EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo featured on front and back cover of the official tournament program
- Company recognition at reception
- Full page ad in tournament program

GOLF HAT (\$12,000)

(EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company logo on golf hat given to all players
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

TRACKMAN (\$12,000)

(EXCLUSIVE)

- TrackMan tracks and displays the full trajectory of any shot, from short putts to 400+ yard drives, pinpointing the landing position with accuracy. It also maps the shot's 3D trajectory in real-time assisting players with their overall game.*
- One (1) tournament team (four (4) players total)
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo featured on the TrackMan results given to all participating players
- Company logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

PHOTOGRAPHY (\$12,000)

(EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo featured in post-event thank you email highlighting team photos from event
- Each group will receive a digital team photo with your company's logo
- Opportunity for your organization to provide your company-branded shirt and/or hat for the photographer to wear day of event
- Company logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

HAVE QUESTIONS?

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EAGLE (\$12,000)

(LIMITED TO FOUR SPONSORS)

- One (1) tournament team (four (4) players total)
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo placement on one (1) course hole flag (hole flag will be returned to sponsor after tournament for keepsake)
- Company logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

EXECUTIVE RECEPTION (\$12,000)

(EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo on signage branded as "Executive Reception"
- Company logo on napkins in reception area and opportunity to promote company with promotional materials at reception
- Company logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

3-HOLE PUTTING CONTEST (\$12,000)

(EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Opportunity to promote company at contest site
- Table and two chairs at contest site
- Opportunity for two (2) additional representatives to attend brunch and evening reception
- Company logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

GOLF CART (\$12,000)

(EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo featured on all player's golf carts
- Company logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

GOLF TOWEL (\$12,000)

(EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company name on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo on golf towel given to all players
- Company name in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

GOLF MARKER (\$12,000)

(EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo in the tournament program
- Company logo on golf marker given to all players
- Company recognition at reception
- Full-page ad in tournament program

HAVE QUESTIONS?

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GOLF TEES (\$12,000)

(EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo in the tournament program
- Company logo on golf tees given to all players
- Company recognition at reception
- Full-page ad in tournament program

PIN FLAG (\$6,000)

(LIMITED TO TWO SPONSORS)

- Company name on event page on the Partnership's website
- Company name on all event marketing materials including event emails, banners and in the tournament program
- Company logo on two (2) custom Pin Flags on the course (hole flag will be returned to sponsors after tournament for keepsake)
- Opportunity for two (2) representatives to attend brunch and evening reception
- Opportunity to set up tent/table as a hole sponsor (to give away promotional materials)
- Company name in the tournament program
- Company recognition at reception
- ½ page ad in tournament program

BEVERAGE CART (\$6,000)

(EXCLUSIVE)

- Company name on event page on the Partnership's website
- Company name on all event marketing materials including event emails, banners and in the tournament program
- Company logo on one (1) of the Beverage Carts available for tournament
- Opportunity for two (2) representatives to attend brunch and evening reception
- Opportunity to set up tent/table as a hole sponsor (to give away promotional materials)
- Company name in the tournament program
- Company recognition at reception

HOLE-IN-ONE (\$4,000)

(EXCLUSIVE)

- Company name on event page on the Partnership's website
- Company logo on all event marketing materials including event email, banners and in the tournament program
- Company logo at two (2) Hole-In-One contest holes
- Opportunity for two (2) representatives to attend brunch and evening reception
- Opportunity to set up tent/table as a hole sponsor (to give away promotional materials)
- Company name in the tournament program
- Company recognition at reception

CLOSEST TO THE PIN (\$4,000)

(EXCLUSIVE)

- Company name on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Signage at the contest hole
- Opportunity for two (2) representatives to attend brunch and evening reception
- Opportunity to set up tent/table as a hole sponsor (to give away promotional materials)
- Company name in the tournament program
- Company recognition at reception

HAVE QUESTIONS?

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CUSTOM GOLF SPONSORSHIPS AVAILABLE STARTING AT **(\$14,000)**

ASK FOR DETAILS

EXECUTIVE TEAM **(\$10,000)**

(Executive Teams are included with sponsorships as listed above)

Include:

Four (4) player spots in the tournament, including a golf welcome kit, brunch and evening reception for each player

Executive competition for special awards

Golf carts provided

Company name recognition in the tournament program

[HAVE QUESTIONS?](#)

For more information, please contact our Sponsorship Team at sponsorship@houston.org or 713-844-3644.

SPONSORSHIP FORM

GREATER HOUSTON PARTNERSHIP



WHEN:

Thursday, April 2

WHERE:

Memorial Park Golf Course
1001 E Memorial Loop Dr,
Houston, TX 77007

SPONSORSHIP OPPORTUNITIES

- | | |
|---|---|
| <input type="checkbox"/> Title Sponsor \$50,000 | <input type="checkbox"/> Tournament Program Sponsor \$12,000 |
| <input type="checkbox"/> Elite Sponsor \$30,000 | <input type="checkbox"/> Golf Hat Sponsor \$12,000 |
| <input type="checkbox"/> Golf Vest Sponsor \$20,000 | <input type="checkbox"/> TrackMan Sponsor \$12,000 |
| <input type="checkbox"/> Golf Headcover Sponsor \$18,000 | <input type="checkbox"/> Photography Sponsor \$12,000 |
| <input type="checkbox"/> Golf Shirt Sponsor \$16,000 | <input type="checkbox"/> Eagle Sponsor \$12,000 |
| <input type="checkbox"/> Golf Gift Bag/Cooler Sponsor \$16,000 | <input type="checkbox"/> Executive Reception Sponsor \$12,000 |
| <input type="checkbox"/> Caddie Sponsor \$15,000 | <input type="checkbox"/> Golf Cart Sponsor \$12,000 |
| <input type="checkbox"/> Comfort Station Sponsor \$14,000 | <input type="checkbox"/> Golf Towel Sponsor \$12,000 |
| <input type="checkbox"/> Golf Umbrella Sponsor \$14,000 | <input type="checkbox"/> Golf Marker Sponsor \$12,000 |
| <input type="checkbox"/> Executive Golf Shoe Bag Sponsor \$12,000 | <input type="checkbox"/> Golf Tee Sponsor \$12,000 |
| <input type="checkbox"/> Golf Ball Sponsor \$12,000 | |

COURSE SPONSORSHIPS

- ☐ 3-Hole Putting Contest Sponsor \$12,000
- ☐ Pin Flag Sponsor \$6,000
- ☐ Beverage Cart \$6,000
- ☐ Hole-in-One Sponsor \$4,000
- ☐ Closest to the Pin Sponsor \$4,000

Allocate funds as:

- ☐ 501c6
- ☐ 501c3

SEND COMPANY LOGO*: sponsorship@houston.org

*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

COMMITMENT INFORMATION

Company Name

(as you wish to appear
on print materials)

Contact Name

Phone

Email

Print Name on Account

Signature

Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form..

RETURN FORM VIA EMAIL TO tleibowitz@houston.org

Sponsors with commitments made by March 23, 2026 will receive recognition in event materials.

HAVE QUESTIONS?

For more information, please contact our Sponsorship Team at sponsorship@houston.org or 713-844-3644.