

# RISE TO THE TOP

The Greater Houston Partnership invites you to join us as a sponsor for the 15th Annual Rise to the Top on March 5, 2026. This member-favorite event celebrates International Women's Day and the 2026 theme #GivetoGain.

Rise to the Top features outstanding female executives sharing authentic stories of opportunity, resilience, and impact, along with reflections on the mentors who inspired their rise and how they're paving the way for future leaders.

Join us as a sponsor today and show your support for women business leaders both today and into the future.

**WHEN:**

**Thursday, March 5**

Registration & Networking: 10:30 a.m. - Noon  
Luncheon: Noon - 1:30 p.m.

**WHERE:**

**Marriott Marquis**

1777 Walker Street  
Houston, TX 77010

**BENEFITS OF SPONSORING**

- Highlight your company's commitment to supporting women in the workplace today and in the future
- An excellent opportunity to position your company in front of hundreds of local and corporate decision-makers and C-suites
- Sponsorship recognition and prominent logo placement in front of key leaders in the Houston business community

**AUDIENCE ATTENDING**

- Global Women Business Leaders
- Elected Officials and Consular Corps
- C-Suite Business Leaders
- Partnership Members
- Women on the Rise Participants

## PRESENTING \$50,000

(EXCLUSIVE)

Exclusive Presenting Sponsor of the Rise to the Top luncheon, showing naming rights as “Rise to the Top, presented by (company name)”

Premier branding placement on all marketing materials

Company name mentioned/tagged on social media posts promoting the event (minimum of three posts across Partnership social media channels)

Company name included on top position of event listings on Houston.org homepage for the month leading up to the event date promoting the event

Opportunity to provide a brief video message from your top executive highlighting your organization aired at the event\*

Two (2) seats for your company’s top executives at the Head Table

Two (2) of the finest tables located next to the Head Table with 10 guests each

One (1) prominently positioned showcase booth at the Member Expo\*\*

Opportunity for your Sr. Executive to welcome guests with brief remarks at VIP function

Company logo on all event materials, including sponsor loop at event, digital invitation and event program

Opportunity to share a link to your organization’s resources to be included in the thank you email sent to all attendees post-event\*\*\*

Special invitation for all your guests to the VIP function

## SAPPHIRE \$25,000

(LIMITED TO TWO)

Premier branding placement on all marketing materials

Company logo on registration page and registration confirmation provided to all attendees

Company logo on all event materials, including sponsor loop at event, digital invitation and event program

One (1) table in the finest position located close to the Head Table with ten (10) guests

One (1) prominently positioned showcase booth at the Member Expo\*\*

Company logo on the thank you email sent to all attendees post-event

Opportunity to share a link to your organization’s resources to be included in the thank you email sent to all attendees post-event\*\*\*

Special invitation for all your guests to the VIP Function

## OPAL \$10,000

One (1) table for ten (10) at the event

Company logo on the Partnership’s event webpage

Company logo on all event materials, including sponsor loop at event, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees post-event

Opportunity to share a link to your organization’s resources to be included in the thank you email sent to all attendees post-event\*\*\*

Special invitation to VIP Function for eight (8) guests

## RUBY \$5,000

One (1) table for ten (10) at the event

Company name on the Partnership’s event webpage

Company name on all event materials, including sponsor loop at event, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees post-event

Special invitation to VIP Function for four (4) guests

## DESSERT \$15,000

(EXCLUSIVE)

Exclusive company name/logo on the dessert served to all attendees at the event

Premier branding placement on all marketing materials

Company logo on all event materials, including sponsor loop at event, digital invitation and event program

One (1) table in the finest position located close to the Head Table with ten (10) guests

Opportunity to share a link to your organization’s resources to be included in the thank you email sent to all attendees post-event\*\*\*

Special invitation for all your guests to the VIP Function

**NOTEPAD \$10,000**

(EXCLUSIVE)

Company logo on the Rise to the Top notepad placed on all attendees' seats

One (1) table for ten (10) at the event

Company logo on the Partnership's event webpage

Company logo on all event materials, including sponsor loop at event, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees post-event

Special invitation to VIP Function for eight (8) guests

**RISE TO THE TOP SCARF \$10,000**

(EXCLUSIVE)

Company logo on the Rise to the Top purple scarf given to all attendees (*Purple is the official color for Rise to the Top*)

One (1) table for ten (10) at the event

Company logo on the Partnership's event webpage

Company logo on all event materials, including sponsor loop at event, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees post-event

Special invitation to VIP Function for eight (8) guests

**RISE TO THE TOP TOTE \$10,000**

(EXCLUSIVE)

Company logo on premium tote bag given to all attendees

Opportunity to share a promotional item from your organization in the bag for all attendees

One (1) table for ten (10) at the event

Company logo on the Partnership's event webpage

Company logo on all event materials, including sponsor loop at event, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees post-event

Special invitation to VIP Function for eight (8) guests

**CENTERPIECE \$10,000**

(EXCLUSIVE)

Company logo on the Rise to the Top table centerpieces

One (1) table for ten (10) at the event

Company logo on the Partnership's event webpage

Company logo on all event materials, including sponsor loop at event, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees post-event

Special invitation to VIP Function for eight (8) guests

**NETWORKING CAFÉ \$10,000**

(EXCLUSIVE)

One (1) prominently positioned showcase booth at the entrance of the Member Expo\*\*

Exclusive company logo on the banner and personalized napkins in the Networking Café

One (1) table for ten (10) at the event

Company logo on the Partnership's event webpage

Company logo on all event materials, including sponsor loop at event, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees post-event

Special invitation to VIP Function for eight (8) guests

**INFORMATION CARD \$8,000**

(EXCLUSIVE)

Exclusive company logo featured on the event informational card featuring highlights on outstanding women in business shared with all attendees

Five (5) seats at a reserved table

Company name on the Partnership's event webpage

Company name on all event materials, including sponsor loop at event, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees post-event

Special invitation to VIP Function for five (5) guests

**EVENT PROGRAM \$8,000**

(EXCLUSIVE)

Company logo featured on the event program that will be distributed on the day of event to all attendees

Five (5) seats at a reserved table

Company name on the Partnership's event webpage

Company name on all event materials, including sponsor loop at event, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees post-event

Special invitation to VIP Function for five (5) guests

*\*Content should align and relate to Rise to the Top event subject matter. All content submitted is subject to approval from the Partnership. Video should not exceed 1:30 in length.*

*\*\*Booth area includes 6 ft. table, space for banners. Power is an additional cost.*

*\*\*\*Link to resources must be event objective/topic specific. Content is subject to Partnership approval.*

**If you are interested in these sponsorship opportunities, please complete the response form and email to [sponsorship@houston.org](mailto:sponsorship@houston.org) or call 713-844-3644.**

## RISE TO THE TOP

## WHEN:

Thursday, March 5

Registration & Networking: 10:30 a.m. - Noon  
Luncheon: Noon - 1:30 p.m.

## WHERE:

Marriott Marquis

1777 Walker Street  
Houston, TX 77010

SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.

## Yes, I would like to sponsor Rise to the Top:

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Presenting Sponsor \$50,000 | <input type="checkbox"/> Rise to the Top Scarf Sponsor \$10,000 | <input type="checkbox"/> Event Program Sponsor \$8,000 |
| <input type="checkbox"/> Sapphire Sponsor \$25,000   | <input type="checkbox"/> Rise to the Top Tote Sponsor \$10,000  | <input type="checkbox"/> Ruby Sponsor \$5,000          |
| <input type="checkbox"/> Dessert Sponsor \$15,000    | <input type="checkbox"/> Centerpiece Sponsor \$10,000           |  |
| <input type="checkbox"/> Opal Sponsor \$10,000       | <input type="checkbox"/> Networking Café Sponsor \$10,000       |  |
| <input type="checkbox"/> Notepad Sponsor \$10,000    | <input type="checkbox"/> Information Card Sponsor \$8,000       |  |

SEND COMPANY LOGO\*: [Sponsorship@houston.org](mailto:Sponsorship@houston.org)*\*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.*

## PAYMENT INFORMATION

## Company Name

(as you wish to appear  
on print materials)

Contact Name

Phone

Email

Print Name on Account

Signature

Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

RETURN FORM VIA EMAIL TO [sponsorship@houston.org](mailto:sponsorship@houston.org)

## HAVE QUESTIONS?

For more information, please contact our Sponsorship Team at [sponsorship@houston.org](mailto:sponsorship@houston.org) at 713-844-3644.