



2026 CHAMPION APPLICATION

What is a HYPE Champion?

A HYPE Champion is an active HYPE subscriber interested in increasing their engagement with HYPE by championing the community, encouraging participation, and passionately promoting Houston as one of the best places to live, work and build a business.

Application Process:

- Submit your application to memberprograms@houston.org by February 6.
- Receive decision notifications by February 13.

Contact Information

Name:

Email Address:

Phone:

Employment Information

Company:

Title:

Industry:

Years of Experience:

Interest in the Program

How many years have you participated in HYPE?

What has been most meaningful about your participation in HYPE?

Why would you like to become a HYPE Champion?

What would you hope to accomplish or experience as a HYPE Champion?

Please include any additional information you would like considered in the matching process.

Signature:

Date:

If accepted:

- I understand that serving as a HYPE Champion is a 2 year commitment.
- I have spoken with my manager, and they are supportive of my application.
- I commit to attending the Champions Orientation and at least 4 of the 6 HYPE programs annually.

What is required to be a HYPE Champion?

- Employed by a member company with an active Partnership membership and active HYPE subscribers
- Commit to 2 years of service
- Attend Champions Orientation and 4 of 6 HYPE programs annually

What are the responsibilities of a HYPE Champion?

- **ENGAGE**
Consistently attend HYPE programs, cultivate a welcoming culture in HYPE, foster leadership and community development, practice leadership and presentation skills, encourage members to participate
- **CONNECT**
Recruit new HYPE subscribers, greet HYPE subscribers at programs, facilitate connections among HYPE subscribers,
- **ADVOCATE**
Share ideas and feedback on HYPE programming that make the program beneficial for subscribers

What are the professional benefits of being a HYPE Champion?

- Build personal brand as a rising business leader in Houston through strategic networking and visibility.
- Participate in exclusive engagement opportunities with top executives and industry thought leaders.
- Demonstrate key leadership skills such as public speaking, relationship building, influence, time management, feedback and collaboration.