

# Get the Most Out of Your Membership

## The Basics

- ❑ **Identify your main contact:** This person is key to navigating your membership and communicating engagement opportunities back to your employees.
- ❑ **Create your roster:** Add colleagues and team members' names to your company roster so they receive updates on relevant events, professional development opportunities and more. Identifying contacts in the key positions listed below help us best tailor engagement opportunities.
  - Human Resources / Talent professionals
  - Marketing and Government Relations team
  - Business Development colleagues
  - International Business representatives
- ❑ **Bookmark Houston.org:** Visit the Partnership's website frequently for the latest economic data, regional news, events, and more.
  - **Set email preferences:** Select the communications you want to receive based on your interests including Houston: The Economy at a Glance, Key Economic Indicators, economic development updates, and more.  
**To opt-in, click here.**
- ❑ **Membership Guide:** Learn more about the Partnership's work and how to get involved.
- ❑ **Membership Directory:** Verify company listing and description on our searchable membership database.

Our membership directory is organized by the North American Industry Classification System (NAICS) code. **Verify your designation** to be sure your company is properly listed by industry.

For more information or for questions about your membership, contact us at

member.engagement@houston.org  
713-844-3600

## Member Engagement Programming

- ❑ **Participate in Member Engagement Programming:** Known for offering unparalleled networking and information-sharing convenings, the Partnership offers a wide array of opportunities available exclusively to members. These member engagement programs deliver valuable content suited to all industries, interests and experience levels.
  - Sign up to receive information about member engagement programming [here](#).
- ❑ **Forums:** Forums are complimentary offerings provide lunch while leaders discuss current trends, the latest advancements and offer behind-the-scenes commentary on timely happenings across the region.
- ❑ **Events:** The Partnership's Signature Events add value to your business through information exchange, awareness and high-level networking. These offerings provide the greater Houston community opportunities to see, hear and engage with business and policy leaders, who offer thoughtful perspectives and insight on the region's most pressing topics.
- ❑ **Gain brand recognition:** Review our sponsorship guide to learn how you can position your brand in front Partnership members and business leaders. [View our sponsor guide.](#)

## Resources

- ❑ **Access the Member Portal:** to maintain your company profile, register for events and more.
- ❑ **Join the Partnership's official LinkedIn Group** to share your company's resources and updates and to connect with fellow Partnership members.
- ❑ **Stay up-to-date** with the latest Houston economic data and business resources.

Follow the Greater Houston Partnership online



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