

STATE OF THE PORT

The Greater Houston Partnership invites you to the State of the Port, featuring **Ric Campo**, Chairman of the Port Commission of the Port of Houston Authority, for a timely look at the future of one of Houston's most important economic engines.

This year's program brings that story to a dynamic new setting, **Le Tesserae at East River**, located within one of Houston's largest mixed-use developments and a powerful example of the city's continued growth and transformation.

Maximize brand visibility and establish critical connections with key stakeholders by joining us as a State of the Port sponsor, where your company will be highlighted in front of key leaders in logistics and international business.

WHEN:

Thursday, October 8

4:00 - 6:30 p.m.

Registration & Networking:

4:00 - 4:30 p.m.

Program:

4:30 - 5:30 p.m.

Cocktail Reception & Networking:

5:30 - 6:30 p.m.

WHERE:

Le Tesserae (East River)

2940 Riverby Rd

Suite F-500

Houston, TX 77020

BENEFITS OF SPONSORING

- Sponsorship recognition and prominent logo placement in front of leaders from across the 12-county region including c-suite executives, premier trade partners, regional chambers, economic development organizations and elected officials.
- Expanding your company's branding presence through event marketing emails sent to more than 25,000 Partnership member contacts.
- Make a positive impact on the community as a whole while propelling your company and its' brand visibility.
- Sponsorship recognition in front of CEOs, COOs, CFOs and more.

AUDIENCE ATTENDING

- Key Trade Stakeholders
- C-suite Executives
- Economic Development Leaders
- Partnership Board of Directors
- Maritime Leaders

[HAVE QUESTIONS?](#)

Contact our Sponsorship Team at sponsorship@houston.org.

CHAMPION (SOLD)

(Exclusive)

Opportunity to provide a brief message from your top executive highlighting your organization aired at the event¹

Twenty (20) priority reserved seating in a premium location

Company name mentioned/tagged as top sponsor on social media posts promoting the event (Minimum of three posts across Partnership social media channels)

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, that will be shared and included in the thank you email sent to all attendees²

COLLABORATOR \$18,000

Opportunity for company name recognition in Partnership social media content highlighting your organization's initiatives, achievements, and programs³

Fifteen (15) priority reserved seating in a premium location

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

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Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees²

RECEPTION SPONSOR (SOLD)

(Exclusive)

Company logo recognition at reception bar

Company logo on reception napkins

Ten (10) priority reserved seating in a premium location

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

ADVOCATE \$10,000

Ten (10) general admissions (non-reserved) seating

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees²

CATALYST \$5,000

Five (5) general admissions (non-reserved) seating

Company name on the Partnership's events webpage

Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

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INFORMATION CARD (SOLD)

(Exclusive)

Company logo featured on the info card that will be distributed on the day of event to all attendees

Five (5) general admissions (non-reserved) seating

Company name on the Partnership's events webpage

Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

EVENT PROGRAM \$8,000

(Exclusive)

Company logo featured on the program card that will be distributed on the day of event to all attendees

Five (5) general admissions (non-reserved) seating

Company name on the Partnership's events webpage

Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

Not a Member of the Partnership?
Please ask for our non-member rates.

¹Language is subject to Partnership approval and should align with event content. Message must be a pre-produced spot. Message cannot exceed: 1:30 seconds.

²Link to resources must be event objective/ topic specific. Content is subject to Partnership approval.

³Subject to timely receipt of approved sponsor information and alignment with event messaging.

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SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS
Yes, I would like to sponsor the State of the Port:

- | | | |
|--|--|--|
| <input type="checkbox"/> CHAMPION SPONSOR (SOLD) | <input type="checkbox"/> ADVOCATE SPONSOR \$10,000 | <input type="checkbox"/> INFORMATION CARD SPONSOR (SOLD) |
| <input type="checkbox"/> COLLABORATOR SPONSOR \$18,000 | <input type="checkbox"/> CATALYST SPONSOR \$5,000 | <input type="checkbox"/> EVENT PROGRAM SPONSOR \$8,000 |
| <input type="checkbox"/> RECEPTION SPONSOR (SOLD) | | |

SEND COMPANY GUEST LISTS AND LOGOS*: events@houston.org

*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

COMMITMENT INFORMATION
Company Name

 (as you wish to appear
on print materials)

Contact Name

Phone

Email

Print Name on Account

Signature
Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

RETURN FORM VIA

 EMAIL: sponsorship@houston.org

 MAIL: Greater Houston Partnership
 ATTN: Sponsorship
 701 Avenida de las Americas, Suite 900
 Houston, TX 77010

Sponsors with commitments made one week prior to the event date will receive recognition in event materials.

HAVE QUESTIONS?

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