

STATE OF THE TEXAS MEDICAL CENTER

Join the Greater Houston Partnership for the State of the Texas Medical Center, an evening reception at Helix Park celebrating the innovation, collaboration and progress shaping the future of healthcare and life sciences in Houston.

Featuring **William F. McKeon, President and CEO of the Texas Medical Center**, the program will highlight the tremendous progress happening across the world's largest medical center, from health care delivery and patient care to research, innovation and commercialization.

Attendees will gain insight into how the Texas Medical Center is advancing Houston's role as a global leader in health care and life sciences while connecting with leaders from across the region's business, medical and innovation communities.

WHEN:

Thursday, December 3

Reception:

4:00 p.m. - 6:30 p.m.

WHERE:

TMC Helix Park

1885 Old Spanish Trail

Houston, TX 77030

BENEFITS OF SPONSORING

- Sponsorship recognition and prominent logo placement in front of leaders from across the 12-county region including c-suite executives, hospital and education institutions, life sciences/biotech companies, economic development organizations and elected officials.
- Expand your company's branding presence through event marketing emails sent to **more than 25,000** Partnership member contacts.
- Make a positive impact on the community while propelling your company's brand visibility.
- Opportunity to open doors to new business relationships and partnerships.

AUDIENCE ATTENDING

- Health Care, Life Sciences and Biotech Industry Leaders
- Health Care and Education Institutions
- TMC Institutions
- Elected Officials
- C-Suite Executives
- Partnership Board of Directors

HAVE QUESTIONS?

Contact our Sponsorship Team at sponsorship@houston.org.

CHAMPION \$25,000

(Exclusive)

Opportunity to provide a brief message from your top executive highlighting your organization aired at the event¹

Company name mentioned/tagged as top sponsor on social media posts promoting the event (Minimum of three posts across Partnership social media channels)

One (1) seat for your company's top executive at the reception head table

One (1) table of ten (10) at the reception event in the finest location

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, that will be shared and included in the thank you email sent to all attendees³

COLLABORATOR \$18,000

One (1) table of ten (10) at the reception event in a premier location

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

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Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees³

ADVOCATE \$10,000

Ten (10) priority reserved theatre style seating admissions in a premium location

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees³

CATALYST \$8,000

Ten (10) reserved theatre style seating admissions in a premium location

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

BAR \$12,000

(Exclusive)

Company logo recognition at the bar

Ten (10) priority reserved theatre style seating admissions in a premium location

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees³

EVENT PROGRAM \$8,000

(Exclusive)

Company logo featured on the program card that will be distributed on the day of event to all attendees

Five (5) general admissions (non- reserved) seating

Company name on the Partnership's events webpage

Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

PARKING \$7,500

(Exclusive)

Company logo on parking pass

Five (5) general admissions (non- reserved) seating

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, that will be shared and included in the thank you email sent to all attendees³

Not a Member of the Partnership?
Please ask for our non-member rates.

¹Language is subject to Partnership approval and should align with event content. Message must be a pre-produced spot. Message cannot exceed: 1:30 seconds.

²Link to resources must be event objective/topic specific. Content is subject to Partnership approval.

³Social media content should relate to event content and is subject to Partnership approval. Social media content is subject to Partnership approval.

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SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS

Yes, I would like to sponsor the State of the Texas Medical Center:

- | | |
|--|--|
| ☐ CHAMPION SPONSOR \$25,000 | ☐ BAR SPONSOR \$12,000 |
| ☐ COLLABORATOR SPONSOR \$18,000 | ☐ EVENT PROGRAM SPONSOR \$8,000 |
| ☐ ADVOCATE SPONSOR \$10,000 | ☐ PARKING SPONSOR \$7,500 |
| ☐ CATALYST SPONSOR \$8,000 | |

SEND COMPANY GUEST LISTS AND LOGOS*: events@houston.org

*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

COMMITMENT INFORMATION**Company Name**(as you wish to appear
on print materials)

Contact Name

Phone

Email

Print Name on Account

Signature**Date**

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

RETURN FORM VIA

EMAIL: sponsorship@houston.orgMAIL: Greater Houston Partnership
ATTN: Sponsorship
701 Avenida de las Americas, Suite 900
Houston, TX 77010

Sponsors with commitments made one week prior to the event date will receive recognition in event materials.

HAVE QUESTIONS?Contact our Sponsorship Team at sponsorship@houston.org.