



The Greater Houston Partnership invites you to join us as a sponsor of **Talent Forward: Shaping Houston's Workforce for a Stronger Tomorrow.**

This half-day event will convene hundreds of business, education, and civic leaders to explore bold, actionable strategies that strengthen our region's workforce—from entry-level to executive. Featuring mainstage conversations, interactive elements, and intentional opportunities for networking and connection.

Sessions will feature nationally recognized speakers, peer-driven discussions, and data-backed insights focused on three key areas: work, workforce, and workplace culture.

BENEFITS OF SPONSORING

- **Prominent logo placement and recognition** in front of leaders from across the 12-county region, including C-suite executives, premier trade partners, regional chambers, economic development organizations, and elected officials.
- **Enhanced brand visibility** through event marketing campaigns delivered to more than 25,000 Partnership member contacts.
- **Build meaningful connections** with decision-makers driving Houston's workforce.

WHEN:

Thursday, November 19
8:30 a.m. - 1:30 p.m.

Registration & Networking:

8:30 a.m. - 9:00 a.m.

Opening Plenary:

9:00 a.m. - 10:00 a.m.

Breakout Sessions:

10:00 a.m. - Noon

Luncheon Program:

Noon - 1:30 p.m.

WHERE:

Marriott Marquis
1777 Walker St.
Houston, TX 77010

AUDIENCE ATTENDING

- C-Suite Executives
- Senior Business Leaders
- Chief Diversity, Talent, and Human Resources Officers
- Employee Resource Group (ERG) and Business Resource Group (BRG) Leaders
- Education and Community Leaders
- Workforce Boards
- Local Chambers of Commerce and Economic Development Organizations
- Partnership's Board of Directors

HAVE QUESTIONS?

For more information, please contact our Sponsorship Team at sponsorship@houston.org or 713-844-3644.

CHAMPION \$40,000

(Exclusive)

Company name mentioned/tagged as top sponsor on social media posts promoting the event (Minimum of three posts across Partnership social media channels)

Opportunity to provide a brief video message from your top executive highlighting your organization aired at the event¹

Two (2) seats for your company's top executives at the luncheon head table

Two (2) of the finest tables located next to the luncheon head table with (10) guests each

Premier branding placement on all marketing and event materials

Company logo and name announced on sponsor recognition video

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees²

COLLABORATOR \$25,000

(Limited)

Company name on social media posts highlighting your organization's initiatives, achievements and programs³

One (1) seat for your company's top executive at the luncheon head table

One (1) table of ten (10) at the luncheon event in the finest location

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, that will be shared and included in the thank you email sent to all attendees²

ATTENDEE HUB AND WI-FI \$18,000

(Exclusive)

Company name and logo showcased on event Wi-Fi signage and prominently displayed in the Attendee Hub, an app maximizing brand exposure to attendees as they access event information, networking tools, and resources

One (1) table of ten (10) at the luncheon event in a premier location

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees²

CONNECTION LOUNGE \$14,000

(Exclusive)

Company name and logo prominently displayed in the Connection Lounge, a dedicated networking space where attendees gather to connect, collaborate, and build professional relationships throughout the event

One (1) table of ten (10) at the luncheon event in a premier location

Company logo displayed at coffee stations

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

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WORKBOOK \$14,000 (SOLD)

(Exclusive)

One (1) table of ten (10) at the luncheon event in a premier location

Company logo featured on page two and back cover of the workbook shared with all attendees. This workbook will feature the agenda, resources and data shared with all attendees

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

CENTERPIECE \$12,000

(Exclusive)

Company logo on all luncheon table centerpieces

One (1) table of ten (10) at the luncheon event in a premier location

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

DESSERT \$12,000 (SOLD)

(Exclusive)

Company name/logo on the dessert served to all attendees at the event

One (1) table of ten (10) at the luncheon event in a premier location

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees²

ADVOCATE \$10,000

One (1) table of ten (10) at the luncheon event

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees²

CATALYST \$5,000

One (1) table of ten (10) at the luncheon event

Company name on the Partnership's events webpage

Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

Not a Member of the Partnership?
Please ask for our non-member rates.

- 1 Language is subject to Partnership approval and should align with event content. Message must be a pre-produced spot. Message cannot exceed: 1:30 seconds.
- 2 Link to resources must be event objective/topic specific. Content is subject to Partnership approval.
- 3 Social media content should relate to event content and is subject to Partnership approval. Social media content is subject to Partnership approval.

HAVE QUESTIONS?

For more information, please contact our Sponsorship Team at sponsorship@houston.org or 713-844-3644.

SPONSORSHIP FORM



WHEN:

Thursday, November 19
8:30 a.m. - 1:30 p.m.

WHERE:

Marriott Marquis
1777 Walker St.
Houston, TX 77010

SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS

Yes, I would like to sponsor the Talent Forward Event:

- | | |
|--|---|
| ☐ CHAMPION SPONSOR \$40,000 | ☐ CENTERPIECE SPONSOR \$12,000 |
| ☐ COLLABORATOR SPONSOR \$25,000 | ☐ DESSERT SPONSOR \$12,000 (SOLD) |
| ☐ ATTENDEE HUB AND WI-FI SPONSOR \$18,000 | ☐ ADVOCATE SPONSOR \$10,000 |
| ☐ CONNECTION LOUNGE SPONSOR \$14,000 | ☐ CATALYST SPONSOR \$5,000 |
| ☐ WORKBOOK SPONSOR \$14,000 (SOLD) | |

SEND COMPANY LOGO*: events@houston.org

*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

COMMITMENT INFORMATION

Company Name

(as you wish to appear
on print materials)

Contact Name

Phone

Email

Print Name on Account

Signature

Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

RETURN FORM VIA

EMAIL: sponsorship@houston.org

MAIL: Greater Houston Partnership
ATTN: Sponsorship
701 Avenida de las Americas, Suite 900
Houston, TX 77010

Sponsors with commitments made one week prior to the event date will receive recognition in event materials.

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