

the future of GLOBAL ENERGY

The Future of Global Energy Conference brings together top voices from across the energy ecosystem to explore the forces, technologies, and investments shaping the future of energy, highlighting Houston's position as a leading global hub for the industry. Attendees gain insight into what lies ahead and what it means for business, infrastructure, and global competitiveness.

The year's program spans two days, beginning with invitation-only executive roundtables followed by a VIP reception at Partnership Tower, where industry leaders engage in focused, small-group discussions on the issues impacting energy markets today. The experience continues the following day with a luncheon program featuring leading voices and expanded opportunities to connect with peers across the energy sector.

BENEFITS OF SPONSORING

- Sponsorship recognition and prominent logo placement in front of leaders from across the 12-county region including c-suite executives, premier trade partners, regional chambers, economic development organizations and elected officials.
- Expanding your company's branding presence through event marketing emails sent to more than 25,000 Partnership member contacts.
- Make a positive impact on the community as a whole while propelling your company and its' brand visibility.
- Opportunity to open doors to new business relationships and partnerships.

WHEN

October 13 - 14

Tuesday, October 13

Partnership Tower

701 Avenida de las Americas, Suite 900,
Houston, TX 77010

Invitation Only Roundtable Discussion:

4:00 - 5:30 p.m.

VIP Reception: 5:30 - 7:00 p.m.

Wednesday, October 14

Marriott Marquis

1777 Walker Street
Houston, TX 77010

Registration & Networking Café:

11:00 a.m. - Noon

Luncheon Program: Noon - 1:30 p.m.

AUDIENCE ATTENDING

- Industry Leaders
- C-suite Executives
- Economic Development Leaders
- Partnership Board of Directors
- Elected Officials and Consular Corps

HAVE QUESTIONS?

Contact our Sponsorship Team at **713-844-3644** or at sponsorship@houston.org.

PLATINUM ROUNDTABLE SPONSORS (SOLD)

(Limited to 3)

Two (2) reserved seats at their specific roundtable on Day 1

Development of Theme/Topic in coordination with the HETI Team

Development of the guest list in coordination with the HETI Team

Roundtable report shared with sponsor post-event

Ten (10) admissions to VIP reception on Day 1

One (1) table of ten (10) at the luncheon event in a premier location on Day 2

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees

DESSERT \$18,000

(Exclusive)

Two (2) admissions to the Round Table Discussions on Day 1

Ten (10) admissions to VIP reception on Day 1

Company name/logo on all desserts served to all attendees at the event on Day 2

One (1) table of ten (10) at the luncheon event in a premier location on Day 2

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees

VIP RECEPTION (SOLD)

(Exclusive)

Two (2) admissions to the Round Table Discussions on Day 1

Ten (10) admissions to VIP reception on Day 1

Opportunity for your senior executive to make brief remarks at the VIP Reception

Company name/logo on bar napkins at the VIP Reception

Company name/logo on VIP Reception signage

One (1) table of ten (10) at the luncheon event in a premier location on Day 2

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees

NOTEPAD/NOTEBOOK \$15,000

(Exclusive)

Two (2) admissions to the Round Table Discussions on Day 1

Ten (10) admissions to VIP reception on Day 1

Company name/logo on the notebooks provided to all attendees at the event on Day 1 & Day 2

One (1) table of ten (10) at the luncheon event in a premier location on Day 2

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees

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GOLD \$15,000

Eight (8) admissions to VIP reception on Day 1

One (1) table of ten (10) at the luncheon event in a premier location on Day 2

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

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CENTERPIECE (SOLD)

(Exclusive)

Company logo on all luncheon table centerpieces

Ten (10) admissions to luncheon with reserved seating at a table for sponsors

Ten (8) admissions to VIP reception

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, that will be shared and included in the thank you email sent to all attendees

SILVER \$10,000

One (1) table of ten (10) at the luncheon

Six (6) admissions to VIP reception

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

BRONZE \$5,000

One (1) table of ten (10) at the luncheon

Four (4) admissions to VIP reception

Company name on the Partnership's events webpage

Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

FUELING STATION (SOLD)

(Exclusive)

One (1) prominently positioned showcase booth at the entrance of the Networking Café in the foyer of the event

Company logo on the banner in the Networking Café

Five (5) admissions to luncheon with reserved seating at a table for sponsors

Five (5) admissions to VIP reception

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees

INFORMATION CARD \$8,000

(Exclusive)

Company logo featured on the event information card featuring data on the energy industry to be shared with all attendees

Five (5) admissions to luncheon with reserved seating at a table for sponsors

Five (5) admissions to VIP reception

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees¹

EVENT SUPPORTER \$2,500

Two (2) admissions to the luncheon program

Company name on the Partnership's events webpage

Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

EVENT PROGRAM \$8,000

(Exclusive)

Company logo featured on the program card that will be distributed on the day of event to all attendees

Five (5) admissions at luncheon with reserved seating at a table for sponsors

Five (5) admissions to VIP reception

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Not a Member of the Partnership?
Please ask for our non-member rates.

¹Link to resources must align with the event's objectives and topic, are subject to Partnership approval, and must be provided by the sponsor by the date of the event to be included

HAVE QUESTIONS?

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Partnership Tower

Wednesday, October 14

Marriott Marquis

SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS

Yes, I would like to sponsor the Future of Global Energy:

- | | |
|--|---|
| ☐ PLATINUM SPONSOR (SOLD) | ☐ SILVER SPONSOR \$10,000 |
| ☐ DESSERT SPONSOR \$18,000 (SOLD) | ☐ BRONZE SPONSOR \$5,000 |
| ☐ VIP RECEPTION \$18,000 (SOLD) | ☐ NETWORKING CAFE SPONSOR \$7,500 (SOLD) |
| ☐ NOTEPAD/NOTEBOOK SPONSOR \$15,000 | ☐ INFORMATION CARD SPONSOR \$8,000 |
| ☐ GOLD SPONSOR \$15,000 | ☐ PROGRAM SPONSOR \$8,000 |
| ☐ CENTERPIECE SPONSOR \$12,000 (SOLD) | ☐ EVENT SUPPORTER \$2,500 |

SEND COMPANY GUEST LISTS AND LOGOS*: events@houston.org

*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

COMMITMENT INFORMATION**Company Name**(as you wish to appear
on print materials)

Contact Name

Phone

Email

Print Name on Account

Signature**Date**

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

RETURN FORM VIA

EMAIL: sponsorship@houston.orgMAIL: Greater Houston Partnership
ATTN: Sponsorship Division
701 Avenida de las Americas, Suite 900
Houston, TX 77010

Sponsors with commitments made by Monday, October 5 will receive recognition in event materials.

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