

Digital Tech Attraction Committee



The Digital Tech Attraction Committee is a specialized group of the Greater Houston Partnership, working in a supportive role for the Economic Development Trade and Steering Committee (EDTS). The Committee's overarching mission is to spur and support the regional growth and development of the Digital Technology industry in the Houston region.



Chair
Sujay Tyle
Co-Founder & CEO,
Merama



Staff Lead
Noah Fons
Senior Manager, Regional Economic
Development

TOP ISSUES

- Artificial Intelligence
- Increasing Resources for Houston Startups
- Marketing Houston as a Tech Hub
- Digitization of Houston's Core Industries

2026 MEETING DATES

All Dates TBD at this juncture

COMMITTEE ENGAGEMENTS

- State of Houston's Tech and Innovation Landscape Report
- Bain Study on Houston's Tech Ecosystem
- Review of Partnership Tech Marketing Materials
- Digital Grassroots Marketing Campaign