

International Investment and Trade Advisory Committee



By engaging Houston's international communities, business chambers, and consulates, the initiative strengthens economic ties, enhances international commerce, and advances Houston's role as a global gateway.



Chair
George Y. Gonzales
Partner,
Haynes Boone LLP



Staff Lead
Tania Mas
Senior Coordinator,
Greater Houston Partnership

TOP ISSUES

- Identifying opportunities in emerging markets and industries
- Geopolitical risks affecting global trade
- Promoting Houston as a global metro
- Barriers to SME internationalization

2026 MEETING DATES

- Monday, February 23
- Monday, April 27
- Monday, August 24
- Monday, December 7

COMMITTEE ENGAGEMENTS

- Foreign Direct Investment (FDI) – Works to attract and retain foreign businesses and investors by showcasing Houston's advantages, such as its strategic location, skilled workforce, and business-friendly climate.
- Navigating Regulatory Compliance in Global Markets – Works with local, state, and international stakeholders to help Houston businesses understand and comply with evolving global regulations.
- Partnerships with Houston's International Communities – Engages with Houston's diverse international communities, business chambers, and consulates to assess trade and investment opportunities, identify challenges, and strengthen economic ties with key global markets.