



**WHEN:**

**Wednesday, May 20**

11:00 a.m. - 1:30 p.m.

Networking Café: 11:00 a.m. - Noon

Program: Noon - 1:30 p.m.

**WHERE:**

Marriott Marquis

1777 Walker Street

Houston, TX 77010

The Greater Houston Partnership invites you to **Resilience Forward**, a signature event advancing one of the key pillars of *Houston Next: Advancing Opportunity*, establishing Houston as the most resilient coastal city in the world.

As a sponsor of Resilience Forward, your organization will be showcased before business, infrastructure, and civic leaders committed to fortifying critical systems, investing in resilient infrastructure, and improving Houston's business climate and quality of life through better preparedness and restoration.

This event will highlight the innovative work and partnerships that position Houston as a global leader in resilience across the public and private sectors.

**BENEFITS OF SPONSORING**

- **Prominent logo placement and recognition** in front of leaders from across the 12-county region, including C-suite executives, premier trade partners, regional chambers, economic development organizations, and elected officials.
- **Enhanced brand visibility** through event marketing campaigns delivered to more than 25,000 Partnership member contacts.
- **Demonstrate your commitment to strengthening Houston's future** by aligning with the Partnership's strategic imperative on resilience.
- **Build meaningful connections** with decision-makers driving infrastructure, energy, and community resilience initiatives.

**AUDIENCE ATTENDING**

- Infrastructure, Energy, and Technology Industry Professionals
- Business Continuity and Emergency Management Leaders
- C-suite Executives
- Economic Development Leaders
- Partnership Board of Directors
- Elected Officials and Consular Corps

**CHAMPION \$40,000**

(EXCLUSIVE)

Company name mentioned/tagged as top sponsor on social media posts promoting the event (Minimum of three posts across Partnership social media channels)

Opportunity to provide a brief message from your top executive highlighting your organization aired at the event<sup>1</sup>

Opportunity for your senior executive to make brief remarks at the VIP function

Two (2) seats for your company's top executives at the Head Table

Two (2) of the finest tables located next to the Head Table with (10) guests each

Eleven (11) admissions to VIP function

One (1) prominent expo booth in a prime location in the foyer of the event<sup>2</sup>

Premier branding placement on all marketing and event materials

Company logo and name announced on sponsor recognition video

Opportunity to share link to your organization's resources or data to be included in post-event communication<sup>3</sup>

**COLLABORATOR \$25,000**

(LIMITED)

Company name on social media posts highlighting your organization's initiatives, achievements and programs<sup>4</sup>

One (1) table of ten (10) at the luncheon event in the finest location

Ten (10) admissions to VIP function

One (1) prominent expo booth in a prime location in the foyer of the event<sup>2</sup>

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, that will be shared and included in the thank you email sent to all attendees<sup>3</sup>

**ALLY \$18,000**

One (1) table of ten (10) at the luncheon event in a premier location

Ten (10) admissions to VIP function

One (1) prominent expo booth in a prime location in the foyer of the event<sup>2</sup>

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees<sup>3</sup>

**ADVOCATE \$10,000**

One (1) table of ten (10) at the luncheon event in a premier location

Eight (8) admissions to VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees<sup>3</sup>

**CATALYST \$5,000**

One (1) table of ten (10) at the luncheon

Six (6) admissions to VIP function

Company name on the Partnership's events webpage

Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

**HAVE QUESTIONS?**

For more information, please contact the Sponsorship Team at [sponsorship@houston.org](mailto:sponsorship@houston.org) or 713-844-3644.

## DESSERT \$12,000 (EXCLUSIVE)

Company name/logo on the dessert served to all attendees at the event

One (1) table of ten (10) at the luncheon event in a premier location

Ten (10) admissions to VIP function

One (1) prominent expo booth in a prime location in the foyer of the event<sup>2</sup>

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees<sup>3</sup>

## NETWORKING CAFE \$8,000 (EXCLUSIVE)

One (1) prominently positioned showcase booth at the entrance of the Networking Café in the foyer of the event<sup>2</sup>

Company logo on the banner in the Networking Café

Five (5) admissions to luncheon with reserved seating at a table for sponsors

Five (5) admissions to VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

## CENTERPIECE \$8,000 (EXCLUSIVE)

Company logo on all luncheon table centerpieces

Five (5) admissions to luncheon with reserved seating at a table for sponsors

Five (5) admissions to VIP function

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

## INFORMATION CARD \$8,000 (EXCLUSIVE)

Company logo featured on the event information card, highlighting key data on Houston's infrastructure resilience and regional preparedness, distributed to all attendees

Five (5) admissions to luncheon with reserved seating at a table for sponsors

Five (5) admissions to VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

## EVENT PROGRAM \$8,000

(EXCLUSIVE)

Company logo featured on the program card that will be distributed on the day of event to all attendees

Five (5) admissions at luncheon with reserved seating at a table for sponsors

Five (5) admissions to VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

## EVENT SUPPORTER \$2,500

One (1) expo booth in a prime location in the foyer of the event

Two (2) admissions to the luncheon program

Company name on the Partnership's events webpage

Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation, and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

**Not a Member of the Partnership? Please ask for our non-member rates.**

- 1 Language is subject to Partnership approval and should align with event content. Message must be a pre-produced spot. Message cannot exceed: 1:30 seconds.
- 2 Booth area includes 6 ft. table and space for banners. Power is an additional cost.
- 3 Link to resources must be event objective/topic specific. Content is subject to Partnership approval.
- 4 Social media content should relate to event content and is subject to Partnership approval. Social media content is subject to Partnership approval.

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### HAVE QUESTIONS?

For more information, please contact the Sponsorship Team at [sponsorship@houston.org](mailto:sponsorship@houston.org) or 713-844-3644.

## SPONSORSHIP FORM

## GREATER HOUSTON PARTNERSHIP



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### WHERE:

Marriott Marquis

1777 Walker Street

Houston, TX 77010

**SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.**

### Yes, I would like to sponsor the 2026 Resilience Forward Event:

- |  |   |
|--|---|
| <input type="checkbox"/> Champion Sponsor \$40,000     | <input type="checkbox"/> Networking Cafe Sponsor \$8,000  |
| <input type="checkbox"/> Collaborator Sponsor \$25,000 | <input type="checkbox"/> Centerpiece Sponsor \$8,000      |
| <input type="checkbox"/> Ally Sponsor \$18,000         | <input type="checkbox"/> Information Card Sponsor \$8,000 |
| <input type="checkbox"/> Advocate Sponsor \$10,000     | <input type="checkbox"/> Event Program Sponsor \$8,000    |
| <input type="checkbox"/> Catalyst Sponsor \$5,000      | <input type="checkbox"/> Event Supporter Sponsor \$2,500  |
| <input type="checkbox"/> Dessert Sponsor \$12,000      |   |

Sponsors with commitments made by **Wednesday, May 13** will receive recognition in event materials.

**SEND COMPANY LOGO\*:** [sponsorship@houston.org](mailto:sponsorship@houston.org)

\*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

**RSVP WITH GUEST NAMES TO:** Kimberly Kornegay at [kkornegay@houston.org](mailto:kkornegay@houston.org)

### PAYMENT INFORMATION

#### Company Name

(as you wish to appear on print materials)

Contact Name

Phone

Email

Print Name on Account

Signature

Date

*The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.*

**RETURN FORM VIA EMAIL TO** [sponsorship@houston.org](mailto:sponsorship@houston.org)

### HAVE QUESTIONS?

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