

HOUSTON REGION ECONOMIC OUTLOOK

The Greater Houston Partnership invites you to join us as a sponsor for the Houston Region Economic Outlook.

Featuring economists and industry leaders, the Houston Region Economic Outlook takes a close look at the core industries driving job growth and economic indicators measuring the strength of our economy. The Partnership also releases its highly anticipated annual Employment Outlook publication, filled with information on the economy and anticipated job growth by sector for the year ahead.

This event is an excellent sponsorship opportunity for anyone invested in Houston's economic growth and prosperity.

WHEN:

Thursday, December 10

11:00 a.m. - 1:30 p.m.

Registration & Networking Café:

11:00 a.m. - Noon

Luncheon Program:

Noon - 1:30 p.m.

WHERE:

Royal Sonesta

2222 W Loop South

Houston, TX 77027

BENEFITS OF SPONSORING

- Sponsorship recognition and prominent logo placement in front of leaders from across the 12-county region including c-suite executives, premier trade partners, regional chambers, economic development organizations and elected officials.
- Expanding your company's branding presence through event marketing emails sent to more than 25,000 Partnership member contacts.
- Make a positive impact on the community as a whole while propelling your company and its' brand visibility.
- Opportunity to open doors to new business relationships and partnerships.

AUDIENCE ATTENDING

- Senior-level Business Executives
- Elected Officials
- Economic Development Leaders
- Partnership Board of Directors
- Business Economists

HAVE QUESTIONS?

Contact our Sponsorship Team at sponsorship@houston.org.

DIAMOND \$20,000 (SOLD)

(Exclusive)

Opportunity to provide a brief message from your top executive highlighting your organization aired at the event¹

Company name mentioned/tagged as top sponsor on social media posts promoting the event (Minimum of three posts across Partnership social media channels)

One (1) seat for your company's top executive at the luncheon head table

One (1) table of ten (10) at the luncheon event in the finest location

Eleven (11) admissions to VIP function

One (1) prominent expo booth in a prime location in the foyer of the event²

Opportunity for your senior executive to make brief remarks

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, that will be shared and included in the thank you email sent to all attendees³

COLLABORATOR \$12,000

(Limited)

Company name on social media posts highlighting your organization's initiatives, achievements and programs⁴

One (1) table of ten (10) at the event in a premier location

Ten (10) admissions to VIP function

One (1) prominent expo booth in a prime location in the foyer of the event²

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees³

PUBLICATION \$10,000 (SOLD)

Exclusive logo featured on the Houston Region Economic Outlook publication

Ten (10) admissions to luncheon with reserved seating at a table for sponsors

Ten (10) admissions to VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees³

(This publication is the pinnacle report for the Greater Houston Partnership and a hard copy will be distributed to all guests in attendance. Also available on the Partnership's website until November 2027. A shared link of the publication will be provided to the sponsor for internal distribution. Logo placement will be on page two and back of the publication.)

DESSERT \$10,000 (SOLD)

(Exclusive)

Company name/logo on the dessert served to all attendees at the event

One (1) table of ten (10) at the luncheon event in a premier location

Ten (10) admissions to VIP function

One (1) prominent expo booth in a prime location in the foyer of the event²

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees³

ADVOCATE \$8,000

One (1) table of ten (10) at the event in a premier location

Eight (8) admissions to VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees³

NETWORKING CAFÉ \$6,000

(Exclusive)

One (1) prominently positioned showcase booth at the entrance of the Networking Café in the foyer of the event²

Company logo on the banner in the Networking Café

Five (5) admissions to luncheon with reserved seating at a table for sponsors

Five (5) admissions to VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

CENTERPIECE \$6,000

(Exclusive)

Company logo on all luncheon table centerpieces

Five (5) admissions to luncheon with reserved seating at a table for sponsors

Five (5) admissions to VIP function

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

INFORMATION CARD \$6,000 (SOLD)

(Exclusive)

Company logo featured on the event information card featuring data on the regional economy to be shared with all attendees

Five (5) admissions to luncheon with reserved seating at a table for sponsors

Five (5) admissions to VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

EVENT PROGRAM \$6,000

(Exclusive)

Company logo featured on the program card that will be distributed on the day of event to all attendees

Five (5) admissions at luncheon with reserved seating at a table for sponsors

Five (5) admissions to VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

CATALYST \$5,000

One (1) table of ten (10) at the luncheon

Six (6) admissions to VIP function

Company name on the Partnership's events webpage

Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

EVENT SUPPORTER \$2,500

One (1) expo booth in a prime location in the foyer of the event

Two (2) admissions to the luncheon program

Company name on the Partnership's events webpage

Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation, and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

Not a Member of the Partnership?
Please ask for our non-member rates.

- 1 Language is subject to Partnership approval and should align with event content. Message must be a pre-produced spot. Message cannot exceed: 1:30 seconds.*
- 2 Booth area includes 6 ft. table and space for banners. Power is an additional cost.*
- 3 Link to resources must be event objective/topic specific. Content is subject to Partnership approval.*
- 4 Social media content should relate to event content and is subject to Partnership approval. Social media content is subject to Partnership approval.*

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WHEN:

Thursday, December 10

WHERE:**Royal Sonesta**
2222 W Loop South
Houston, TX 77027

SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS

Yes, I would like to sponsor the Houston Region Economic Outlook:

- | | |
|--|--|
| ☐ DIAMOND SPONSOR (SOLD) | ☐ CENTERPIECE SPONSOR \$6,000 |
| ☐ COLLABORATOR SPONSOR \$12,000 | ☐ INFORMATION CARD SPONSOR (SOLD) |
| ☐ PUBLICATION SPONSOR (SOLD) | ☐ EVENT PROGRAM SPONSOR \$6,000 |
| ☐ DESSERT SPONSOR (SOLD) | ☐ CATALYST SPONSOR \$5,000 |
| ☐ ADVOCATE SPONSOR \$8,000 | ☐ EVENT SUPPORTER \$2,500 |
| ☐ NETWORKING CAFÉ SPONSOR \$6,000 | |

SEND COMPANY GUEST LISTS AND LOGOS*: events@houston.org

*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

COMMITMENT INFORMATION

Company Name (as
you wish to appear on
print materials)

Contact Name

Phone

Email

Print Name on Account

Signature

Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

RETURN FORM VIA

EMAIL: sponsorship@houston.org

MAIL: Greater Houston Partnership
ATTN: Sponsorship
701 Avenida de las Americas, Suite 900
Houston, TX 77010

Sponsors with commitments made one week prior to the event will receive recognition in event materials.

HAVE QUESTIONS?

Contact our Sponsorship Team at sponsorship@houston.org.