

FUTURE OF HEALTH CARE

The Greater Houston Partnership invites you to *The Future of Health Care: A Thought Leader Series*, an in-depth conversation on the trends, challenges, and opportunities shaping the future of health in our region and beyond.

This series features two events—one in the spring and another in the fall—bringing together top experts and industry leaders to explore critical topics, including advancing health equity, addressing social determinants of health and driving systemic change in the health care landscape.

Sponsoring the Future of Health Care: A Thought Leader Series provides a unique platform to position your organization among industry trailblazers and decision-makers leading innovation and change.

WHEN:

Series dates to be announced

WHERE:

Partnership Tower

701 Avenida de las Americas, Suite 900
Houston, TX 77010

BENEFITS OF SPONSORING

- Sponsorship recognition and prominent logo placement in front of leaders from across the 12-county region.
- Expanding your company's branding presence through event marketing emails sent to more than 25,000 Partnership member contacts.
- Make a positive impact on the community as a whole while propelling your company and its' brand visibility.
- Opportunity to open doors to new business relationships and partnerships.

AUDIENCE ATTENDING

- Life Science and Health Care Industry Leaders
- C-suite Executives
- Economic Development Leaders
- Partnership Board of Directors
- Elected Officials and Consular Corps

HAVE QUESTIONS?

Contact our Sponsorship Team at sponsorship@houston.org.

CHAMPION \$15,000

(Exclusive)

Opportunity to provide a brief message from your top executive highlighting your organization aired at the event¹

Company name mentioned/tagged as top sponsor on social media posts promoting the event (Minimum of three posts across Partnership social media channels)

One (1) seat for your company's top executive at the luncheon head table

Two (2) tables of eight (8) at the event in the finest location

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, that will be shared and included in the thank you email sent to all attendees²

COLLABORATOR \$12,000

(Limited to two by industry)

Company name on social media posts highlighting your organization's initiatives, achievements and programs.³

One (1) table of eight (8) at the event in a premier location

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Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees²

ADVOCATE \$8,000

One (1) table of eight (8) at the event in a premier location

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees²

CATALYST \$5,000

One (1) table of eight (8) at the luncheon

Company name on the Partnership's events webpage

Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

CENTERPIECE \$6,000

(Exclusive)

Company logo on all luncheon table centerpieces

Four (4) admissions to luncheon with reserved seating at a table for sponsors

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

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INFORMATION CARD \$6,000

(Exclusive)

Company logo featured on the event information card featuring data on the health care industry to be shared with all attendees

Four (4) admissions to luncheon with reserved seating at a table for sponsors

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

EVENT PROGRAM \$6,000

(Exclusive)

Company logo featured on the program card that will be distributed on the day of event to all attendees

Four (4) admissions at luncheon with reserved seating at a table for sponsors

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Not a Member of the Partnership?
Please ask for our non-member rates.

¹ Language is subject to Partnership approval and should align with event content. Message must be a pre-produced spot. Message cannot exceed: 1:30 seconds.

² Link to resources must be event objective/topic specific. Content is subject to Partnership approval.

³ Social media content should relate to event content and is subject to Partnership approval. Social media content is subject to Partnership approval.

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SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS

Yes, I would like to sponsor the Future of Health Care Series:

- | | |
|--|---|
| <input type="checkbox"/> CHAMPION SPONSOR \$15,000 | <input type="checkbox"/> CENTERPIECE SPONSOR \$6,000 |
| <input type="checkbox"/> COLLABORATOR SPONSOR \$12,000 | <input type="checkbox"/> INFORMATION CARD SPONSOR \$6,000 |
| <input type="checkbox"/> ADVOCATE SPONSOR \$8,000 | <input type="checkbox"/> PROGRAM SPONSOR \$6,000 |
| <input type="checkbox"/> CATALYST SPONSOR \$5,000 | |

SEND COMPANY GUEST LISTS AND LOGOS*: events@houston.org

*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

COMMITMENT INFORMATION

Company Name(as you wish to appear
on print materials)

 Contact Name

 Phone

 Email

 Print Name on Account

Signature

Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

 RETURN FORM VIA

 EMAIL: sponsorship@houston.org

 MAIL: Greater Houston Partnership
 ATTN: Sponsorship
 701 Avenida de las Americas, Suite 900
 Houston, TX 77010

Sponsors with commitments made one week prior to the event will receive recognition in event materials.

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