

STATE OF HOUSTON'S GLOBAL ECONOMY

The Greater Houston Partnership invites you to join us as a sponsor for the State of Houston's Global Economy.

Houston's unique geographic location and diverse mix of industries make it a prime hub for international business while also shaping the regional and national economy. Celebrate Houston's global connections and critical influence at the State of Houston's Global Economy.

The Partnership also presents the newly released 2026 Global Houston publication, packed with valuable insights into the region's top international trade partners, emerging markets, and key economic trends.

Secure your sponsorship today! Sponsoring the State of Houston's Global Economy provides an exceptional opportunity to showcase your organization to an audience of influential business and civic leaders with a stake in Houston's global growth.

WHEN:

Thursday, May 7

8:15 - 10:00 a.m.

Breakfast, Registration, and Networking:

8:15 - 9:00 a.m.

Breakfast Program:

9:00 - 10:00 a.m.

WHERE:

Partnership Tower

701 Avenida de las Americas, Suite 900
Houston, TX 77010

BENEFITS OF SPONSORING

- Sponsorship recognition and prominent logo placement in front of leaders from across the 12-county region including c-suite executives, premier trade partners, regional chambers, economic development organizations and elected officials.
- Expanding your company's branding presence through event marketing emails sent to more than 25,000 Partnership member contacts.
- Make a positive impact on the community as a whole while propelling your company and its' brand visibility.
- Opportunity to open doors to new business relationships and partnerships.

AUDIENCE ATTENDING

- Globally Focused Executives
- Elected Officials, Trade Representatives and Consular Corps
- Business and Community Leaders
- Economic Development Leaders
- Business Economists
- Partnership Board of Directors

HAVE QUESTIONS?

Contact our Sponsorship Team at 713-844-3644 or at sponsorship@houston.org.

PUBLICATION/CHAMPION \$15,000*(Exclusive)*

Opportunity to provide a brief message from your top executive highlighting your organization aired at the event¹

Exclusive logo featured on the Global Houston publication²

Company name mentioned/tagged as top sponsor on social media posts promoting the event (Minimum of three posts across Partnership social media channels)

One (1) seat for your company's top executive at the luncheon head table

One (1) table of eight (8) at the event in the finest location

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, that will be shared and included in the thank you email sent to all attendees³

CATALYST \$4,000

One (1) table of eight (8) at the luncheon

Company name on the Partnership's events webpage

Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

INFORMATION CARD \$2,000*(Exclusive)*

Company logo featured on the event information card featuring data on Houston's global economy to be shared with all attendees

Five (5) admissions to luncheon with reserved seating at a table for sponsors

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

EVENT PROGRAM \$2,000*(Exclusive)*

Company logo featured on the program card that will be distributed on the day of event to all attendees

Four (4) admissions at luncheon with reserved seating at a table for sponsors

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Not a Member of the Partnership?
Please ask for our non-member rates.

¹Language is subject to Partnership approval and should align with event content. Message must be a pre-produced spot. Message cannot exceed: 1:30 seconds.

²This publication is the pinnacle report for the Greater Houston Partnership and a hard copy will be distributed to all guests in attendance. Also available on the Partnership's website until May 2027. A shared link of the publication will be provided to the sponsor for internal distribution. Logo placement will be on page two and back of the publication.

³Link to resources must be event objective/topic specific. Content is subject to Partnership approval.

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SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS

Yes, I would like to sponsor the State of Houston's Global Economy:

- PUBLICATION/CHAMPION SPONSOR \$15,000
- CATALYST SPONSOR \$4,000
- INFORMATION CARD SPONSOR \$2,000
- PROGRAM SPONSOR \$2,000

SEND COMPANY GUEST LISTS AND LOGOS*: events@houston.org

*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

COMMITMENT INFORMATION

Company Name

(as you wish to appear
on print materials)

Contact Name

Phone

Email

Print Name on Account

Signature

Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

RETURN FORM VIA

EMAIL: sponsorship@houston.org

MAIL: Greater Houston Partnership
ATTN: Sponsorship
701 Avenida de las Americas, Suite 900
Houston, TX 77010

Sponsors with commitments made one week prior to the event date will receive recognition in event materials.

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