

GREATER HOUSTON PARTNERSHIP

A CELEBRATION OF BRILLIANCE, AMBITION,

*a city*  
**AGLOW**  
AND THE CULTURE THAT LIGHTS OUR CITY

**SOIREE**



Step into the brilliance of Houston at the Greater Houston Partnership's 2026 Soirée: *A City Aglow*. This unforgettable evening celebrates the ambition, energy, and culture that illuminate our region and the people and partnerships powering what's next.

Hosted at one of Houston's most elegant venues, Soirée welcomes hundreds of business and civic leaders, Consular Corps members, and global partners for a night of fine dining, live entertainment, and high-impact networking.

As the Partnership's largest fundraiser, Soirée supports our work to build a strong economy and expand opportunity for all Houstonians.

**YOUR CONTRIBUTION CAN BE OFFERED IN TWO WAYS:**

**Business Expense: 501(c)6** - May be deductible as a business expense. Payable to the Greater Houston Partnership.

-or-

**Charitable Contribution: 501(c)3** - May be deductible as charitable contributions under Section 170 of the Internal Revenue Code. Payable to the Greater Houston Partnership Foundation.

Be a part of this impactful evening featuring an exciting dining experience, live entertainment, silent auction and much more. Your support makes a difference in our collective journey towards a more prosperous region.

**WHEN:**  
**Fall 2026**

VIP Reception:  
**6:00 - 6:45 p.m.**

Soirée:  
**7:00 to 11:00 p.m.**

**WHERE:**

**The Post Oak Hotel**  
1600 W Loop S  
Houston, Texas 77027

**AUDIENCE ATTENDING:**

- Fellow Partnership Members
- Consular Corps of Houston
- Partnership Board of Directors
- Corporate Business Decision Makers
- Civic and Community Leaders
- Elected officials

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## PREMIER SPONSORSHIP OPPORTUNITIES

Secure elite visibility and branding at one of the highest-profile events in Houston, while highlighting your support for the Partnership's mission to make the greater Houston region the best place to live, work and build a business.

### CATALYST PRESENTING SPONSOR

**\$100,000** (Exclusive)

Exclusive Presenting Sponsor of the 2026 Soirée showing naming rights as "2026 Soirée presented by (company name)"

Premier placement of company logo on all Soirée marketing and event materials

Company name recognition on all social media posts promoting Soirée

Company name included on top position of event listings on Houston.org homepage for the month leading up to the event date promoting the event

Prominent visual recognition in night-of multimedia presentation and verbal recognition from the stage

All guests invited to exclusive VIP Reception

Opportunity to address guests with brief remarks

Two (2) prominent tables of ten (10) in the ballroom

Selection of upgraded hand-selected wine at tables

Hotel accommodations for the sponsor host couple

VIP check-in and complimentary valet parking for sponsor and guests

### RADIANT SPONSOR **\$60,000**

(Two available)

Premier placement of company logo on all Soirée marketing and event materials

Prominent visual recognition in night-of multimedia presentation and verbal recognition from the stage

All guests invited to exclusive VIP Reception

Two (2) prominent tables of ten (10) in the ballroom

Selection of upgraded hand-selected wine at tables

Hotel accommodations for the sponsor host couple

VIP check-in and complimentary valet parking for sponsor and guests

### COSMOPOLITAN SPONSOR **\$30,000**

Priority placement of company logo on all Soirée marketing and event materials

Prominent visual recognition in night-of multimedia presentation

One (1) premier table of ten (10)

Ten (10) guests invited to exclusive VIP Reception

VIP check-in and complimentary valet parking for your guests

### IMAGINATIVE SPONSOR **\$20,000**

Priority placement of company logo on all Soirée marketing and event materials

Prominent visual recognition in night-of multimedia presentation

One (1) reserved table (10 guests)

Ten (10) guests invited to exclusive VIP Reception

Complimentary valet parking for your guests

#### HAVE QUESTIONS?

For more information, please contact **Alex Nuñez**, Sr. Manager, Sponsorship, at 713-844-3644 or [nuneza@houston.org](mailto:nuneza@houston.org)

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## PARTNER SPONSORSHIP OPPORTUNITIES

Take a distinguishable leadership role and demonstrate your organization's commitment to the growth and development of Houston and the surrounding regions.

### REVOLUTION SPONSOR **\$15,000**

Recognition of company logo on all marketing and promotional materials

One (1) reserved table of ten (10) guests

Eight (8) guests invited to exclusive VIP Reception

Complimentary valet parking for your guests

### GLOBAL SPONSOR **\$8,000**

Recognition of company logo on all marketing and promotional materials

One (1) reserved table of ten (10)

Four (4) admissions to VIP function

### CAPITAL SPONSOR **\$10,000**

Recognition of company logo on all marketing and promotional materials

One (1) reserved table (10 guests)

Six (6) guests invited to exclusive VIP Reception

## SUPPORTING OUR REGION'S OPPORTUNITIES

Your support allows the Partnership to continue its work of building a strong, diverse, 21st century economy for our entire 12-county region. Other sponsorship opportunities available upon request

### DESSERT SPONSOR **\$20,000**

(Exclusive)

Company logo on dessert station served at event

Priority placement of company logo on all Soirée marketing and event materials

Prominent visual recognition in night-of multimedia presentation

One (1) reserved table (10 guests)

Eight (8) guests invited to exclusive VIP Reception

Complimentary valet parking for your guests

### PHOTO WALL SPONSOR **\$15,000**

(Exclusive)

Company logo on specially themed photo wall

One (1) reserved table (10 guests)

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## SPONSORSHIP FORM

Secure your sponsorship early to receive full benefits.

Yes! I would like to join as a 2026 Soirée Sponsor:

### BECOME A SPONSOR

- CATALYST PRESENTING SPONSOR **\$100,000**
- RADIANT SPONSOR **\$60,000**
- COSMOPOLITAN SPONSOR **\$30,000**
- IMAGINATIVE SPONSOR **\$20,000**
- REVOLUTION SPONSOR **\$15,000**
- CAPITAL SPONSOR **\$10,000**
- GLOBAL SPONSOR **\$8,000**
- DESSERT SPONSOR **\$20,000**
- PHOTO WALL SPONSOR **\$15,000**

**SEND COMPANY LOGO\*** : Alex Nuñez at [nuneza@houston.org](mailto:nuneza@houston.org)

*\*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.*

### COMMITMENT INFORMATION

Company Name (as wish to appear on print materials)

Contact Name

Phone

E-mail

**SIGNATURE**

**DATE**

*The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.*

**\*RSVP GUEST NAMES:** Courtney Cogdill at [ccogdill@houston.org](mailto:ccogdill@houston.org)

Return form to Alex Nuñez at [nuneza@houston.org](mailto:nuneza@houston.org)

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