

# STATE OF EDUCATION

**WHEN:****Thursday, April 30**

11:00 a.m. - 1:30 p.m.

Registration &amp; Networking Café:

11:00 a.m. - Noon

Luncheon Program:

Noon - 1:30 p.m.

**WHERE:****Marriott Marquis**

1777 Walker Street

Houston, TX 77010

**The Greater Houston Partnership invites you to the State of Education on Thursday, April 30, at the Marriott Marquis.**

This year's program will focus on early childhood education and its critical role in shaping Houston's long-term talent pipeline and economic competitiveness. As momentum builds following significant action during the 2025 Texas Legislative Session, the State of Education will explore why the earliest years of learning matter, how recent policy and investment have positioned the region for progress, and what it will take to sustain and scale these efforts.

Featuring a mini-keynote from Dr. Melanie Johnson, President and CEO of Collaborative for Children, and a panel discussion with education, business, and civic leaders, the program will examine how early childhood education connects to workforce readiness, family stability, and regional growth, and how continued collaboration across sectors can turn today's momentum into lasting impact for Houston's future.

**BENEFITS OF SPONSORING:**

- Sponsorship recognition and prominent logo placement in front of leaders from across the 12-county region.
- Expanding your company's branding presence through event marketing emails sent to more than 25,000 Partnership member contacts.
- Make a positive impact on the community as a whole while propelling your company and its brand visibility.
- Opportunity to open doors to new business relationships and partnerships.

**AUDIENCES ATTENDING:**

- Education Professionals
- C-suite Executives
- Economic Development Leaders
- Partnership Board of Directors
- Elected Officials and Consular Corps

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HAVE QUESTIONS?

Contact our Sponsorship Team at [sponsorship@houston.org](mailto:sponsorship@houston.org).

## CHAMPION \$25,000 (EXCLUSIVE)

Opportunity to provide a brief message from your top executive highlighting your organization aired at the event<sup>1</sup>

Company name mentioned/tagged as top sponsor on social media posts promoting the event (Minimum of three posts across Partnership social media channels)

One (1) seat for your company's top executive at the luncheon head table

One (1) table of ten (10) at the luncheon event in the finest location

Eleven (11) admissions to VIP function

One (1) prominent expo booth in a prime location in the foyer of the event<sup>2</sup>

Opportunity for your senior executive to make brief remarks at the VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, that will be shared and included in the thank you email sent to all attendees<sup>3</sup>

## COLLABORATOR \$18,000

Company name on social media posts highlighting your organization's initiatives, achievements and programs<sup>4</sup>

One (1) table of ten (10) at the luncheon event in a premier location

Ten (10) admissions to VIP function

One (1) prominent expo booth in a prime location in the foyer of the event<sup>2</sup>

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees<sup>3</sup>

## DESSERT SOLD (EXCLUSIVE)

Company name/logo on the dessert served to all attendees at the event

One (1) table of ten (10) at the luncheon event in a premier location

Ten (10) admissions to VIP function

One (1) prominent expo booth in a prime location in the foyer of the event<sup>2</sup>

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees<sup>3</sup>

## ADVOCATE \$10,000

One (1) table of ten (10) at the luncheon event in a premier location

Eight (8) admissions to VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees<sup>3</sup>

## CATALYST \$5,000

One (1) table of ten (10) at the luncheon

Six (6) admissions to VIP function

Company name on the Partnership's events webpage

Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

HAVE QUESTIONS?

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## NETWORKING CAFÉ \$8,000 (EXCLUSIVE)

One (1) prominently positioned showcase booth at the entrance of the Networking Café in the foyer of the event<sup>2</sup> [superscript]

Company logo on the banner in the Networking Café

Five (5) admissions to luncheon with reserved seating at a table for sponsors

Five (5) admissions to VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

## CENTERPIECE \$8,000 (EXCLUSIVE)

Company logo on all luncheon table centerpieces

Five (5) admissions to luncheon with reserved seating at a table for sponsors

Five (5) admissions to VIP function

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

## INFORMATION CARD SOLD (EXCLUSIVE)

Company logo featured on the event information card highlighting data on the event topic to be shared with all attendees

Five (5) admissions to luncheon with reserved seating at a table for sponsors

Five (5) admissions to VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

## EVENT PROGRAM \$8,000 (EXCLUSIVE)

Company logo featured on the program card that will be distributed on the day of event to all attendees

Five (5) admissions at luncheon with reserved seating at a table for sponsors

Five (5) admissions to VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

## EVENT SUPPORTER \$2,500

One (1) expo booth in a prime location in the foyer of the event

Two (2) admissions to the luncheon program

Company name on the Partnership's events webpage

Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation, and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

Not a member of the Partnership?  
Please ask for our non-member rates.

<sup>1</sup> Language is subject to Partnership approval and should align with event content. Message must be a pre-produced spot. Message cannot exceed: 1:30 seconds.

<sup>2</sup> Booth area includes 6 ft. table and space for banners. Power is an additional cost.

<sup>3</sup> Link to resources must be event objective/topic specific. Content is subject to Partnership approval.

<sup>4</sup> Social media content should relate to event content and is subject to Partnership approval. Social media content is subject to Partnership approval.

HAVE QUESTIONS?

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**WHERE:****Marriott Marquis**

1777 Walker Street

Houston, TX 77010

**Yes, I would like to sponsor the State of Education:**

- |  |   |
|--|---|
| <input type="checkbox"/> Champion Sponsor \$25,000       | <input type="checkbox"/> Networking Café Sponsor \$8,000          |
| <input type="checkbox"/> Collaborator Sponsor \$18,000   | <input type="checkbox"/> Centerpiece Sponsor \$8,000              |
| <input type="checkbox"/> Advocate Sponsor \$10,000       | <input type="checkbox"/> <del>Information Card Sponsor</del> SOLD |
| <input type="checkbox"/> Catalyst Sponsor \$5,000        | <input type="checkbox"/> Event Program Sponsor \$8,000            |
| <input type="checkbox"/> <del>Dessert Sponsor</del> SOLD | <input type="checkbox"/> Event Supporter \$2,500                  |

**SEND COMPANY LOGO\* AND GUEST LIST: [events@houston.org](mailto:events@houston.org)***\*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.***COMMITMENT INFORMATION****Company Name**(as you wish to appear  
on print materials)**Contact Name****Phone****Email****Signature****Date***The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.***RETURN FORM VIA EMAIL** [sponsorship@houston.org](mailto:sponsorship@houston.org)*Sponsors with commitments made one week prior to the event will receive recognition in event materials.***HAVE QUESTIONS?**Contact our Sponsorship Team at [sponsorship@houston.org](mailto:sponsorship@houston.org).