

STATE OF THE TEXAS MEDICAL CENTER

The Greater Houston Partnership proudly invites you to join us as a sponsor for the State of the Texas Medical Center.

The Texas Medical Center (TMC), the largest medical center in the world, leads in advancing health care and life sciences through unparalleled expertise in innovation, research and patient care.

William F. McKeon, President and CEO of TMC, hosts this reception with **Partnership President and CEO Steve Kean** to celebrate the tremendous progress happening in health care delivery and life sciences in the world's largest medical center.

WHEN:

Thursday, December 3

Reception:

4:00 p.m. - 6:30 p.m.

WHERE:

TMC Helix Park

1885 Old Spanish Trail

Houston, TX 77030

BENEFITS OF SPONSORING

- Sponsorship recognition and prominent logo placement in front of leaders from across the 12-county region including c-suite executives, hospital and education institutions, life sciences/biotech companies, economic development organizations and elected officials.
- Expand your company's branding presence through event marketing emails sent to **more than 25,000** Partnership member contacts.
- Make a positive impact on the community while propelling your company's brand visibility.
- Opportunity to open doors to new business relationships and partnerships.

AUDIENCE ATTENDING

- Health Care, Life Sciences and Biotech Industry Leaders
- Health Care and Education Institutions
- TMC Institutions
- Elected Officials
- C-Suite Executives
- Partnership Board of Directors

HAVE QUESTIONS?

Contact our Sponsorship Team at **713-844-3644** or at sponsorship@houston.org.

CHAMPION \$25,000

(Exclusive)

Opportunity to provide a brief message from your top executive highlighting your organization aired at the event¹

Company name mentioned/tagged as top sponsor on social media posts promoting the event (Minimum of three posts across Partnership social media channels)

One (1) seat for your company's top executive at the reception head table

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, that will be shared and included in the thank you email sent to all attendees²

COLLABORATOR \$18,000

Company name on social media posts highlighting your organization's initiatives, achievements and programs³

One (1) table of ten (10) at the reception event in a premier location

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees²

ADVOCATE \$10,000

One (1) table of ten (10) at the reception event in a premier location

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees²

CATALYST \$5,000

One (1) table of ten (10) at the reception

Company name on the Partnership's events webpage

Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

HAVE QUESTIONS?

Contact our Sponsorship Team at 713-844-3644 or at sponsorship@houston.org.

BAR \$12,000

(Exclusive)

Company logo recognition at the bar

Ten (10) priority reserved theatre style seating admissions in a premium location

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees²

PARKING \$7,500

(Exclusive)

Company logo on parking pass

Five (5) general admissions (non-reserved) seating

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, that will be shared and included in the thank you email sent to all attendees²

INFORMATION CARD \$8,000

(Exclusive)

Company logo featured on the event information card featuring data on the Texas Medical Center and life sciences industry, to be shared with all attendees

Five (5) admissions to reception with reserved seating at a table for sponsors

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

EVENT PROGRAM \$8,000

(Exclusive)

Company logo featured on the program card that will be distributed on the day of event to all attendees

Five (5) admissions at luncheon with reserved seating at a table for sponsors

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Not a Member of the Partnership?
Please ask for our non-member rates.

¹Language is subject to Partnership approval and should align with event content. Message must be a pre-produced spot. Message cannot exceed: 1:30 seconds.

²Link to resources must be event objective/topic specific. Content is subject to Partnership approval.

³Social media content should relate to event content and is subject to Partnership approval. Social media content is subject to Partnership approval.

HAVE QUESTIONS?

Contact our Sponsorship Team at 713-844-3644 or at sponsorship@houston.org.

STATE OF THE TEXAS MEDICAL CENTER

WHEN:
Thursday, December 3
Reception:
4:00 p.m. - 6:30 p.m.

WHERE:
TMC Helix Park
1885 Old Spanish Trail
Houston, TX 77030

SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS

Yes, I would like to sponsor the State of the Texas Medical Center:

- CHAMPION SPONSOR \$25,000
- COLLABORATOR SPONSOR \$18,000
- ADVOCATE SPONSOR \$10,000
- CATALYST SPONSOR \$5,000
- BAR \$12,000
- PARKING \$7,500
- INFORMATION CARD SPONSOR \$8,000
- PROGRAM SPONSOR \$8,000

SEND COMPANY GUEST LISTS AND LOGOS*: events@houston.org

*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

COMMITMENT INFORMATION

Company Name

(as you wish to appear on print materials)

Contact Name

Phone

Email

Print Name on Account

Signature

Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

RETURN FORM VIA

EMAIL: sponsorship@houston.org

MAIL: Greater Houston Partnership
ATTN: Sponsorship
701 Avenida de las Americas, Suite 900
Houston, TX 77010

Sponsors with commitments made one week prior to the event date will receive recognition in event materials.

HAVE QUESTIONS?

Contact our Sponsorship Team at 713-844-3644 or at sponsorship@houston.org.