



The Greater Houston Partnership invites you to join us as a sponsor of Talent Forward: Shaping Houston's Workforce for a Stronger Tomorrow.

This full-day event will convene hundreds of business, education, and civic leaders to explore bold, actionable strategies that strengthen our region's workforce—from entry-level to executive. Sessions will feature nationally recognized speakers, peer-driven discussions, and data-backed insights focused on three key areas: work, workforce, and workplace culture.

WHEN:
November 19

WHERE:
Marriott Marquis
1777 Walker Street
Houston, Texas 77010

BENEFITS OF SPONSORING

- Prominent logo placement and recognition in front of leaders from across the 12-county region, including C-suite executives, premier trade partners, regional chambers, economic development organizations, and elected officials.
- Enhanced brand visibility through event marketing campaigns delivered to more than 25,000 Partnership member contacts.
- Build meaningful connections with decision-makers driving the Houston region's workforce

AUDIENCE ATTENDING

- C-suite Executives
- Senior Business Leaders
- Chief Diversity, Talent, and Human Resources Officers
- Employee Resource Group (ERG) and Business Resource Group (BRG) Leaders
- Education and Community Leaders
- Workforce Boards
- Local Chambers of Commerce and Economic Development Organizations
- Partnership's Board of Directors

HAVE QUESTIONS?

For more information, please contact our Sponsorship Team at sponsorship@houston.org or **713-844-3644**.

CHAMPION \$40,000

(Exclusive)

Company name mentioned/tagged as top sponsor on social media posts promoting the event (Minimum of three posts across Partnership social media channels)

Opportunity to provide a brief message from your top executive highlighting your organization aired at the event¹

Opportunity for your senior executive to make brief remarks at the VIP function

Two (2) seats for your company's top executives at the Head Table

Two (2) of the finest tables located next to the Head Table with (10) guests each

Eleven (11) admissions to VIP function

One (1) prominent expo booth in a prime location in the foyer of the event²

Premier branding placement on all marketing and event materials

Company logo and name announced on sponsor recognition video

Opportunity to share a link to your organization's resources, related to the event topic, that will be shared and included in the thank you email sent to all attendees³

COLLABORATOR \$25,000

(Limited)

Company name on social media posts highlighting your organization's initiatives, achievements and programs⁴

One (1) seat for your company's top executive at the luncheon head table

One (1) table of ten (10) at the luncheon event in the finest location

Eleven (11) admissions to VIP function

One (1) prominent expo booth in a prime location in the foyer of the event²

Opportunity for your senior executive to make brief remarks at the VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, that will be shared and included in the thank you email sent to all attendees³

ALLY \$18,000

One (1) table of ten (10) at the luncheon event in a premier location

One (1) prominent expo booth in a prime location in the foyer of the event²

Ten (10) admissions to VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees³

ADVOCATE \$10,000

One (1) table of ten (10) at the luncheon event in a premier location

Ten (10) admissions to VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees³

CATALYST \$5,000

One (1) table of ten (10) at the luncheon

Six (6) admissions to VIP function

Company name on the Partnership's events webpage

Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

[HAVE QUESTIONS?](#)

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DESSERT \$12,000

(Exclusive)

Company name/logo on the dessert served to all attendees at the event

One (1) table of ten (10) at the luncheon event in a premier location

Ten (10) admissions to VIP function

One (1) prominent expo booth in a prime location in the foyer of the event²

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees³

NETWORKING CAFE \$8,000

(Exclusive)

One (1) prominently positioned showcase booth at the entrance of the Networking Café in the foyer of the event²

Company logo on the banner in the Networking Café

Five (5) admissions to luncheon with reserved seating at a table for sponsors

Five (5) admissions to VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

CENTERPIECE \$8,000

(Exclusive)

Company logo on all luncheon table centerpieces

Five (5) admissions to luncheon with reserved seating at a table for sponsors

Five (5) admissions to VIP function

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

INFORMATION CARD \$8,000

(Exclusive)

Company logo featured on the event information card, highlighting key data on the region's workforce and talent, distributed to all attendees

Five (5) admissions to luncheon with reserved seating at a table for sponsors

Five (5) admissions to VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

EVENT PROGRAM \$8,000

(Exclusive)

Company logo featured on the program card that will be distributed on the day of event to all attendees

Five (5) admissions to luncheon with reserved seating at a table for sponsors

Five (5) admissions to VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Not a Member of the Partnership?
Please ask for our non-member rates.

- 1 Language is subject to Partnership approval and should align with event content. Message must be a pre-produced spot. Message cannot exceed: 1:30 seconds.
- 2 Booth area includes 6 ft. table and space for banners. Power is an additional cost.
- 3 Link to resources must be event objective/topic specific. Content is subject to Partnership approval.
- 4 Social media content should relate to event content and is subject to Partnership approval. Social media content is subject to Partnership approval.

HAVE QUESTIONS?

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November 19

WHERE:
Marriott Marquis
1777 Walker Street
Houston, Texas 77010

SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS

Yes, I would like to sponsor the Talent Forward Event:

- CHAMPION SPONSOR \$40,000
- COLLABORATOR SPONSOR \$25,000
- ALLY SPONSOR \$18,000
- ADVOCATE SPONSOR \$10,000
- CATALYST SPONSOR \$5,000
- DESSERT SPONSOR \$12,000
- NETWORKING CAFE SPONSOR \$8,000
- CENTERPIECE SPONSOR \$8,000
- INFORMATION CARD SPONSOR \$8,000
- EVENT PROGRAM SPONSOR \$8,000

SEND COMPANY LOGO*: events@houston.org

*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

COMMITMENT INFORMATION

Company Name

(as you wish to appear on print materials)

Contact Name

Phone

Email

Print Name on Account

Signature

Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

RETURN FORM VIA

EMAIL: sponsorship@houston.org

MAIL: Greater Houston Partnership
ATTN: Sponsorship
701 Avenida de las Americas, Suite 900
Houston, TX 77010

Sponsors with commitments made by one week prior to the event date will receive recognition in event materials.

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