

STATE OF THE AIRPORTS

WHEN:

November 4

11:00 a.m. - 1:30 p.m.

Registration & Networking Café:

11:00 a.m. - Noon

Luncheon Program: Noon - 1:30 p.m.

WHERE:

Hilton Americas

1600 Lamar Street

Houston, TX 77010

The Greater Houston Partnership invites you to the State of the Airports, featuring Jim Szczesniak, Director of Aviation for Houston Airports.

Szczesniak has accelerated Houston Airports' transformation—modernizing facilities, expanding global connectivity, and advancing our mission to connect the people, businesses, cultures, and economies of the world to Houston.

As a sponsor of the State of the Airports, you and your business have a unique opportunity to showcase your organization in front of airport and C-suite business leaders involved in the future of flight transportation in Houston and the surrounding region.

BENEFITS OF SPONSORING

- Sponsorship recognition and prominent logo placement in front of leaders from across the 12-county region including c-suite executives, premier trade partners, regional chambers, economic development organizations and elected officials.
- Expanding your company's branding presence through event marketing emails sent to more than 25,000 Partnership member contacts.
- Make a positive impact on the community as a whole while propelling your company and its' brand visibility.
- Opportunity to open doors to new business relationships and partnerships.

AUDIENCE ATTENDING

- Aviation Industry Professionals
- Municipal Airport Personnel and Leadership
- C-suite Executives
- Economic Development Leaders
- Partnership Board of Directors
- Elected Officials and Consular Corps

HAVE QUESTIONS?

For more information, please contact the Sponsorship Team at sponsorship@houston.org.

CHAMPION SOLD

(EXCLUSIVE)

Opportunity to provide a brief message from your top executive highlighting your organization aired at the event

Company name mentioned/tagged as top sponsor on social media posts promoting the event (Minimum of three posts across Partnership social media channels)

One (1) seat for your company's top executive at the luncheon head table

One (1) table of ten (10) at the luncheon event in the finest location

Eleven (11) admissions to VIP function

Opportunity for your senior executive to make brief remarks at the VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, that will be shared and included in the thank you email sent to all attendees²

COLLABORATOR \$18,000

Company name on social media posts highlighting your organization's initiatives, achievements and programs³

One (1) table of ten (10) at the luncheon event in a premier location

Ten (10) admissions to VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees²

DESSERT \$12,000

(EXCLUSIVE)

Company name/logo on the dessert served to all attendees at the event

One (1) table of ten (10) at the luncheon event in a premier location

Ten (10) admissions to VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees²

ADVOCATE \$10,000

One (1) table of ten (10) at the luncheon event in a premier location

Eight (8) admissions to VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees²

CATALYST \$5,000

One (1) table of ten (10) at the luncheon

Six (6) admissions to VIP function

Company name on the Partnership's events webpage

Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

[HAVE QUESTIONS?](#)

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CENTERPIECE \$8,000 (EXCLUSIVE)

- Company logo on all luncheon table centerpieces
- Five (5) admissions to luncheon with reserved seating at a table for sponsors
- Five (5) admissions to VIP function
- Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program
- Company logo on registration page and registration confirmation provided to all attendees
- Company logo on the thank you email sent to all attendees

INFORMATION CARD \$8,000 (EXCLUSIVE)

- Company logo featured on the event information card featuring data on the aviation and aerospace industry as it pertains to the event, to be shared with all attendees
- Five (5) admissions to luncheon with reserved seating at a table for sponsors
- Five (5) admissions to VIP function
- Company logo on the Partnership's events webpage
- Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program
- Company logo on registration page and registration confirmation provided to all attendees
- Company logo on the thank you email sent to all attendees

EVENT PROGRAM \$8,000 (EXCLUSIVE)

- Company logo featured on the program card that will be distributed on the day of event to all attendees
- Five (5) admissions at luncheon with reserved seating at a table for sponsors
- Five (5) admissions to VIP function
- Company logo on the Partnership's events webpage
- Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program
- Company logo on registration page and registration confirmation provided to all attendees
- Company logo on the thank you email sent to all attendees

EVENT SUPPORTER \$2,500

- Two (2) admissions to the luncheon program
- Company name on the Partnership's events webpage
- Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation, and event program
- Company name on registration page and registration confirmation provided to all attendees
- Company name on the thank you email sent to all attendees

Not a Member of the Partnership? Please ask for our non-member rates.

- 1 Language is subject to Partnership approval and should align with event content. Message must be a pre-produced spot. Message cannot exceed: 1:30 seconds.
- 2 Link to resources must be event objective/topic specific. Content is subject to Partnership approval.
- 3 Social media content should relate to event content and is subject to Partnership approval. Social media content is subject to Partnership approval.

[HAVE QUESTIONS?](#)

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SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.

Yes, I would like to sponsor the State of the Airports:

- | | |
|--|---|
| <input type="checkbox"/> Champion Sponsor SOLD | <input type="checkbox"/> Information Card Sponsor \$8,000 |
| <input type="checkbox"/> Collaborator Sponsor \$18,000 | <input type="checkbox"/> Event Program Sponsor \$8,000 |
| <input type="checkbox"/> Advocate Sponsor \$10,000 | <input type="checkbox"/> Event Supporter Sponsor \$2,500 |
| <input type="checkbox"/> Catalyst Sponsor \$5,000 | |
| <input type="checkbox"/> Dessert Sponsor \$12,000 | |
| <input type="checkbox"/> Centerpiece Sponsor \$8,000 | |

Sponsors with commitments made one week prior to the event date will receive recognition in event materials.

SEND COMPANY LOGO*: sponsorship@houston.org

*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

RSVP WITH GUEST NAMES TO: all logos and guests names to be sent to events@houston.org**PAYMENT INFORMATION**

Company Name (as
you wish to appear on
print materials)

 Contact Name

 Phone

 Email

 Print Name on Account

Signature

Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

RETURN FORM VIA EMAIL TO sponsorship@houston.org

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