

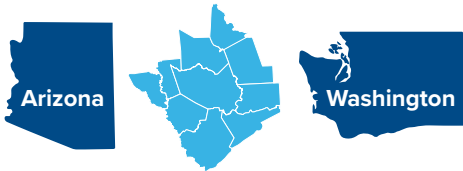
POPULATION AND DEMOGRAPHICS

7.9 million

residents for Houston-Pasadena-The Woodlands MSA

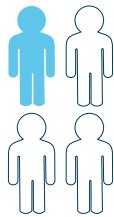
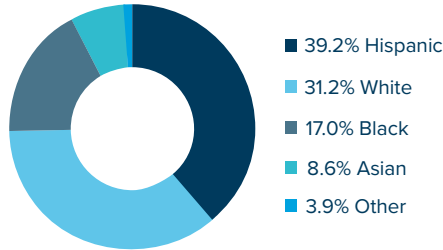
Nation's 5th most populous metro area

Metro Houston ranks between Arizona and Washington by population

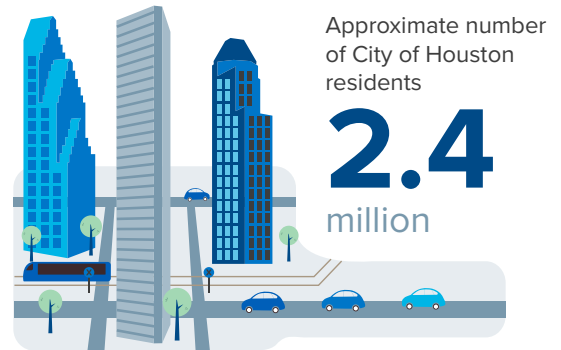


Race/Ethnicity: Houston MSA

Houston today mirrors the U.S. in 4 decades



1 in 4
Houstonians
born outside
the U.S.



Houston is the nation's
4TH most populous city

GLOBAL PRESENCE

11 foreign governments

maintaining trade and commercial offices

41 Active International Chambers of Commerce or Trade Associations

In '22, cargo activity at the Houston Ship Channel

supported 1.5 million

direct, indirect, and induced jobs across the state of Texas.

149 Houston firms

operate more than 5,400 subsidiary locations across 108 countries

2 international airports

George Bush Intercontinental (IAH)
William P. Hobby Airports (HOU)

Houston Airport System

71 international destinations **129** domestic destinations

200 non-stop destinations

\$353.7 billion

in trade was handled by the Houston-Galveston Customs District in '25

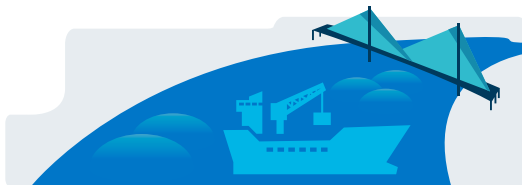
*Numbers may not sum due to rounding

\$111.1

billion
in imports (in '25)

\$242.6

billion
in exports (in '25)



Houston is the
#1 exporting metro

The Houston Ship Channel is ranked

1st U.S. port

in foreign waterborne tonnage

2ND U.S. port in total foreign cargo value

5,000+

Houston companies
doing business abroad

1,000+

Houston firms
report foreign ownership

Since '23, more than

270 foreign-owned

firms have announced projects in Metro Houston.

17 sister-city

relationships

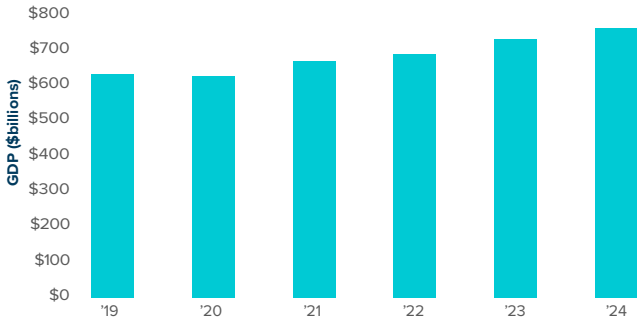
19 foreign banks

are located in Houston from 10 nations

ECONOMY

If Houston were a country, it would rank as the 22nd largest economy in the world, between Poland and Belgium

Metro Houston - '19-'24 Real GDP (\$ billions '24 dollars)



Houston – The Woodlands – Sugar Land MSA GDP has grown at a

3.8 percent compound annual growth rate Since '19, after adjusting for inflation

6TH largest U.S. metro economy

27 Fortune 500 Companies call Houston home

EMPLOYMENT

3.5 million

jobs in the Houston MSA



Health, Education, and Business & Professional Services account for over

1 in 4 of the region's jobs

The goods-producing sector accounts for nearly

1 in 6 of the region's jobs



Industry Share of Houston MSA Employment

19.9%	Trade, Transportation, and Utilities
16.3%	Professional and Business Services
13.5%	Private Education and Health Services
13.4%	Government
10.7%	Leisure and Hospitality
9.7%	Mining, Logging and Construction
6.8%	Manufacturing
5.0%	Finance Activities
0.8%	Information
3.8%	Other Services

INDUSTRIES

The Texas Medical Center is the world's largest medical complex.

TMC employs **120,000+** workers



\$4 billion

in construction projects underway

54 million developed square feet

10 million annual patient encounters

180,000+ annual surgeries

Houston is home to **79,000** engineers and architects and related techs.



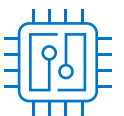
Approximately **240,200**

people work in the region's manufacturing industry sector

Houston has more than **500** aviation and aerospace-related companies



Houston is home to **7,675** tech related firms



Houston employs **83,670** workers in computer & mathematical occupations