



WHEN:
Sunday, October 4 - Monday, October 5

WHERE:
Houston, TX

Join the Greater Houston Partnership October 4-5 for **Houston Day: To the Moon**, a two-day immersive experience designed exclusively for members of the Texas Legislature. Discover firsthand why Houston is the place that has long sent people to the moon, and continues to turn bold ideas into world-changing breakthroughs.

Through exclusive behind-the-scenes access and curated experiences, attendees will explore the innovation, industry, culture, and collaboration that make the Houston region the economic engine of Texas and a global leader in shaping what's next. From pioneering industries to iconic destinations, Houston Day offers a unique opportunity to experience the people, places, and partnerships that make Houston a city where moonshots become reality.

SUNDAY, OCTOBER 4

Pre-game Tailgate & Welcome Reception
Reliant Park | 9:30 a.m.

Dallas Cowboys vs. Houston Texans
Reliant Park | 12:00 p.m.

Reception & Dinner
TMC Innovation Factory | 6:30 p.m.

MONDAY, OCTOBER 5

Kick-off Breakfast
McKinney Balcony, 2nd Floor, George R. Brown Convention Center | 7:00 a.m.

Tour
Texas Space Institute | 8:45 a.m.

Tour Bayport Container Terminal
Port Houston | 10:30 a.m.

Lunch & Tour
Generation Park | 12:45 p.m.

Closing Reception & Dinner
Hobby Center | 6:00 p.m.

**All times are subject to change.*

HAVE QUESTIONS?

For more information, please contact sponsorship@houston.org.

PRESENTING PARTNER \$50,000 (LIMITED)

Exclusive designation as Presenting Partner of Houston Day

Senior Executive delivers welcome remarks at the Welcome Reception, Kick-off breakfast at George R. Brown Convention Center, or Closing Reception Dinner

Opportunity to introduce one additional featured experience during the program

Four (4) all-access registrations

Company name mentioned/tagged as the Presenting Partner on social media posts promoting the event (minimum of three posts across Partnership social media channels)

Company logo listed on event invitation provided to greater State Delegation and event speakers

Logo placement on event signage, website, registration, attendee communications, and other printed materials

Opportunity to share a link to your organization's resources to be included in the thank you email sent to all attendees

DESTINATION/PARTNERS \$20,000 (LIMITED TO 5)

Opportunity for Sr. Executive remarks at one featured stop:
Texans Tailgate, TMC Reception, Generation Park Tour,
Port Houston, Texas Space Institute

One (1) all access registration for Sr. Executive

***Four (4) registrations to attend presentation at sponsored destination

Four (4) registrations to attend Kick-off breakfast at George R. Brown Convention Center

Four (4) guests at Closing Reception dinner

Company logo listed on event invitation provided to greater State Delegation and event speakers

Logo placement on event signage, website, registration, attendee communications, and other printed materials

Opportunity to share a link to your organization's resources to be included in the thank you email sent to all attendees

***Port Houston does not allow for additional 4 guests to attend presentation at sponsored event

TRANSPORTATION PARTNER \$18,000 (EXCLUSIVE)

Opportunity for Sr. Executive to provide brief remarks on Welcome Breakfast as we head to our first destination

Company logo prominently featured on official delegation transportation throughout the event

One (1) all access registration for Sr. Executive

Four (4) registrations to attend Kick-off breakfast at George R. Brown Convention Center

Four (4) guests at Closing Reception dinner

Company logo listed on event invitation provided to greater State Delegation and event speakers

Logo placement on event signage, website, registration, attendee communications, and other printed materials

Opportunity to share a link to your organization's resources to be included in the thank you email sent to all attendees

ADVOCACY \$10,000

Two (2) registrations to attend Kick-off breakfast at George R. Brown Convention Center

Two (2) guests at Closing Reception dinner

Company logo listed on event invitation provided to greater State Delegation and event speakers

Logo placement on event signage, website, registration, attendee communications, and other printed materials

SPONSORSHIP FORM



WHEN:
Sunday, October 4 - Monday, October 5

WHERE:
Houston, TX

SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.

Yes, I would like to sponsor Houston Day 2026!

- ☐ Presenting Partner / Celebration Sponsor \$50,000
- ☐ Destination Sponsors / Partners \$20,000
- ☐ Transportation Partner / Sponsor \$18,000
- ☐ Advocacy Sponsor \$10,000

SEND COMPANY LOGO*: at events@houston.org

*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

PAYMENT INFORMATION

Company Name

(as you wish to appear
on print materials)

Contact Name

Phone

Email

Print Name on Account

Signature

Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

RETURN FORM VIA EMAIL TO sponsorship@houston.org

HAVE QUESTIONS?

For more information, please contact sponsorship@houston.org.