

Houston

connects the Gulf to the Asia-Pacific

The Houston region serves as a key gateway to the Asia-Pacific, with a central U.S. location and global connectivity across the Americas and beyond. Houston is the #1 exporting metro in the United States, with Port Houston leading the nation in international waterborne tonnage and connecting the region to global markets by sea. By air, direct flights link Houston to key markets, including Japan, Taiwan, Australia, and New Zealand. Houston's strong network of consulates and large international population, with one in four Houstonians born abroad, further deepen Houston's global ties. Together, these advantages drive strong, daily trade between Houston and the Asia-Pacific, totaling \$145.8B in 2025.

18

foreign banks from 10 nations

28

Forbes Global 2000 headquarters

41

active foreign chambers of commerce or trade associations

86

countries with active consular representation

HOUSTON'S TOP INTERNATIONAL TRADING PARTNERS (2025)

#2	South Korea	#11	Taiwan
#4	China	#16	Thailand
#7	India	#17	Vietnam
#8	Japan	#24	Singapore

ASIA-PACIFIC COMPANIES IN HOUSTON

UNITED 联合
IMAGING

SAMSUNG E&A

TOSHIBA

DAIKIN

MITSUBISHI
HEAVY INDUSTRIESHYUNDAI
WELDING

WAAREE

TMEIC

Inventec

FOXCONN

NOC
한국석유공사

Trafigura

Woodside
Energy

Worley

Houston facts

#1

U.S. exporting metro

#1

in U.S. for international waterborne tonnage

#1

youngest major U.S. metropolitan city

#1

growing U.S. metropolitan city

#4

most populous U.S. city

#22

largest economy in the world

GLOBALLY CONNECTED

2

international airports

200

nonstop destinations to 38 countries



The Greater Houston Partnership supports companies establish and expand in Houston with tailored support, strategic connections, and navigating incentives to grow.

DYNAMIC INDUSTRY MIX

Houston brings together the world's most consequential industries, driving innovation and growth at unmatched scale.



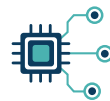
ENERGY

The global energy capital—leading the evolution of renewables, hydrogen, carbon capture, and next-gen technologies, with 21 Fortune 500 energy HQs and 300+ renewable companies.



ADVANCED MANUFACTURING

One of the nation's largest industrial bases, enabling manufacturers to scale for global markets.



DIGITAL TECHNOLOGY

A fast-growing tech ecosystem powered by innovation hubs, talent, and expanding venture capital.



LIFE SCIENCES

Home to the world's largest medical complex, \$2.6B+ in annual research funding, and 1,350 life sciences companies.



AEROSPACE

A 60+ year space legacy positioning Houston at the forefront of commercial space and next-generation exploration.

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